

BHAVAN'S IEDC WEBPAGE CONTENT



OVERVIEW

Bhavan's Innovation and Entrepreneurship Development Centre is an active student run cell under Bhavan's Royal Institute of Management. Bhavan's IEDC launched on November 2020, aims to inspire, enable and explore entrepreneurship. We embrace the brimming entrepreneurial journey- starting from building an entrepreneurial friendly ecosystem in the campus to transforming innovative ideas into reality. Bhavan's IEDC approved by the Kerala Startup Mission, points to support and empower the budding entrepreneurs through the creation and commercialization of new ideas.

OBJECTIVES OF BHAVAN'S IEDC

1. Promotion of innovative ideas from budding entrepreneurs.
2. Providing assistance and support to students and other members in entrepreneurship related activities.
3. Inculcate an entrepreneurship eco system among students, and promote innovation through students' projects.
4. Encouraging more women entrepreneurs.
5. To develop and promote commercially viable innovative product and solution from the students.
6. To promote enterprise among budding technopreneurs and thereby creating more employment opportunities
7. To bridge the gap between Industry and Academia

EXECUTIVE COUNCIL



Bhavan's IEDC Head- Dr. Rajagopala Nair,Dean



Chief Executive Officer- Ms. Steffi Paiva

<https://www.linkedin.com/in/steffi-paiva-58b630169>



Mr. Nivin Alex – Chief Operating Officer

<https://www.linkedin.com/in/nivin-alex-24051b1b4>



Ms. Aparna K – Chief Financial Officer

<https://www.linkedin.com/in/aparmna-k-b53a57171>



Mr. Rajath Rajagopal – Chief Technical Officer

<https://www.linkedin.com/in/rajath-rajagopal-854a66187>



Ms. Ashly Dominic – Chief Creative Officer

<https://www.linkedin.com/in/ashly-dominic-2a217b1b5>



Mr. Rahul Babu – Chief Marketing Officer

<https://www.linkedin.com/in/rahul-babu-22975a1b4>

Nodal Officers

Dr. Deepa Unnithan (Associate Professor)

Mrs. Aswathy Mohan (Assistant Professor)

Events

2020 -2021

10th Nov 2020 “Virtual Launch of Bhavan's Innovation & Entrepreneurship Development Centre (IEDC)”

The virtual launch of Bhavan's Innovation & Entrepreneurship Development Centre (IEDC) by Shri. V Muraleedharan, Hon'ble Minister of State for External Affairs & Parliamentary Affairs.

YouTube link - <https://youtu.be/n0FkNst-gIo>

21st Nov 2020 “WHAT TO EXPECT ON AN ENTREPRENEURIAL JOURNEY?”

An interactive session by Mr. Praveen Saseedharan, a certified business coach as well as an alumnus of the institution.

YouTube link - https://youtu.be/bbZ_muZ7lFY

6th December 2020 “A WORKSHOP ON BAKING ENTREPRENEURSHIP”

An interactive session by Miss Jaisha Jaikishan, an entrepreneur as well as an alumnus of the institution.

YouTube link - <https://youtu.be/1Aj86VsTbi8>

30th Jan 2021 “NAIL ENTREPRENEURSHIP”

A curated interview with Mrs. Rita Mathen of Pro Nails Kochi on the topic Nail Entrepreneurship.

YouTube link - https://youtu.be/bMIuuXHzU_Y

21st Feb 2021 “Robotics & Design (Entrepreneurship & startup challenges in India)”

A talk session on Robotics & Design (Entrepreneurship & startup challenges in India) by Mr. Akhil S Pai & Mr. Vishnu Shenoy.

YouTube link - <https://youtu.be/xy2IIYpWCY8>

17th march 2021, “Concept Hunt 2021”

The Bhavan’s IEDC had organized a Concept Hunt 2021, for the undergraduate students, wherein the competition had been organized to identify disruptive ideas and stimulating young minds to think creatively and work towards innovative ideas.

17th April 2021, “HASHBOOSH -A new saga in fast fashion startup”

A talk-show with founder of India's first crowd-designed fashion store - Mr. Ravisankar R

YouTube link - <https://youtu.be/QVgg74CHuQo>

2021 – 2022

23rd May 2021, The Investiture Ceremony

The Investiture Ceremony of Bhavan's IEDC was conducted for the announcement of newly elected executive council members of Bhavan's IEDC for the academic year 2021.

YouTube Link - https://youtu.be/Kp_Nr624khQ

29th May 2021, 'Profoundis' from Startup to Acquisition

A talk session with Jofin Joseph, founder and CEO at Totto Learning.

YouTube Link - <https://youtu.be/J-RkSDjq1ZA>

12th June 2021, Fundamentals of Business Analytics for Entrepreneurs''

A webinar by Sreelesh Sreenivasan, Business Analytics Manager at KK Wind Solutions on the topic Fundamentals of Business Analytics for Entrepreneurs.

YouTube Link - <https://youtu.be/7YqrGR0Tsrw>

27th June 2021, A tête-à-tête on Student business ecosystem

An interactive session with two student entrepreneurs, Mr. Benley Dacruz, Founder of Startup World UK and Mr. Amruth K S, Founder of the first Student Incorporated Coir Manufacturing Industry, Inida.

YouTube Link - https://youtu.be/_su9CUaAl3I

7th June 2021, Demystifying Blockchain

A webinar by Alok K Venugopal, Blockchain Lead, Dlt Ledgers on blockchain.

YouTube Link - <https://youtu.be/1CifxIH4y1g>

Our Team

Operations Team

Mr. Nivin Alex (COO)

Ms. Sreya Madhuker

Ms. Della Paul

Finance Team

Ms. Aparna K (CFO)

Ms. Nandana V

Ms. Athira Vijayakumar

Ms. Nayana E R

Marketing Team

Mr. Rahul Babu (CMO)

Mr. Raghuv eer G Shenoy

Mr. Kurian C Benny

Ms. Akhila Moncy

Creative Team

Ms. Ashly Dominic (CCO)

Ms. Swathy Vijayan

Ms. Sreelakshmi M B

Ms. Akshaya Dikson

Technical Team

Mr. Rajath Rajagopal (CTO)

Mr. P. Sreehari

Ms. Kavya Sukumaran

Mr. Geyon Benny

Innovators List

1. Aathira T
2. Abhijith R Madhu
3. Aiswarya S
4. Akila Moncy
5. Akshaya Dikson
6. Anantha Prem M
7. Angel James
8. Annie George
9. Anupama P Baby
10. Aparna Viswanadh
11. Aparnna K
12. Arya Saji
13. Athira K.S
14. Bharath S
15. Della Paul
16. Evita Twinkle Andrews
17. Geyon Benny
18. Hamna C S

19. Joel Pious
20. Kasthoori Mohanakrishnan Nair
21. Kavyalakshmi T R
22. Kavya Sukumaran
23. Kurian C Benny
24. Maria Theras M
25. Nandana V
26. Nayana E R
27. P Sreehari
28. Pragati M Asher
29. Raghuv eer G Shenoy
30. Rinku Roby
31. Riya Rocky
32. Sidharth Menon
33. Sona Ratnakaran
34. Sreelakshmi M.B
35. Sreya Madhuker
36. Swathy Vijayan
37. Viknesh Murali
38. Visakh Damodaran P

Contact

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YouTube – Bhavansiedc

<https://www.youtube.com/channel/UCYHPItA18AExdQ-vzuneEfQ/featured>