

**Pooja & Inauguration of New Canteen Complex**

The new canteen complex was inaugurated after an auspicious Ganapathi Pooja which was attended by Sri. Venugopal C. Govind, Chairman BVB, Sri. E. Ramankutty, Director and other senior officials of BVB, Dr. Rajagopala Nair, Dean, Bhavans Royal Institute of Management, staff and students also were present in the occasion.



**Independence Day Celebration**

The 71<sup>st</sup> independence day of India was celebrated in the campus with the Dean Prof. (Dr.) Rajagopala Nair hoisting the national flag. All the students and staff saluted the national flag and sang the National Anthem. In his message, the Dean exhorted students to always uphold the sanctity of independence by following the ideals of great minds who strived for India's freedom.

**Management Fest -Logo Launch**



The logo of management fest, Casa de Gestau was launched in the conference hall by the Dean Prof. (Dr) Rajagopala Nair. The logo was designed by the design team of students. All staff members and students attended the launch event.



**Alumni Meet-2017**



To take a walk down the corridors of nostalgia, Alumni meet 2017 was organised and was inaugurated by Prof. (Dr.) Rajagopala Nair, our Dean. The occasion was graced by 30 Alumni ranging across various batches. In the inaugural address Dean mentioned that it was a matter of great pride for the college that its alumni are holding strategic and responsible positions in various Government organizations, PSUs, Private sector and



Academic Institutions. Many of them are successful entrepreneurs providing jobs to others as well. He praised their contribution towards the growth of their Alma Mater and emphasized the need for further strengthening the linkage between the alumni and current students. Mr. Stanley Varghese, Business Development Manager-TCS, rendered the presidential address and reminisced about his student life in Bhavans.

**Student Stars for July 2017**

Ms. Aparna Lakshmanan, 2nd MBA and Ms. Anupama Lal, 1st MBA won the "Star of the Month" award for July 2017. Star awards are the recognition for the student's endeavors for self-development to become a well-rounded management graduate.



**MBA 2017-19 Batch Inauguration**

MBA 2017-19 batch was inaugurated by Sri. Venugopal C. Govind, Chairman, Bharatiya Vidya Bhavan on 3rd July 2017. The inaugural ceremony was presided over by Sri. Ramankutty Warriar, Director, BVB, Kochi Kendra, who encouraged the new members to absorb and uphold the strong value system of Bhavan to be a cut above. In his inaugural address, Sri. Venugopal C. Govind emphasised the need to be flexible and have absolute clarity in thinking and multiple capabilities for

management graduates which he substantiated with corporate examples. He urged the students to go into the unfathomable depths of management education and threw insights on the global management scenario.



Prof. Dr. P. R. Poduval, Former Director, BRIM, during his felicitation address, highlighted that a student must be transformed to a world citizen through MBA education by being wide and flexible in thoughts. He urged the faculty members to develop a model to convert the students into successful managers, so that in 8 to 10 years they become CEOs. 'Every Subject is a Language and every Language is Subject' Dr. Poduval said. He motivated students to utilise the opportunities available at Bhavan's to build their competence and character.

Prof. Dr. Rajagopala Nair, our Dean, congratulated students for securing admission in this prestigious institution and communicated the sincere commitment of all at Bhavan's in nurturing and developing the new students.



**Pratipad 2017-Induction Programme of the New Batch**

Pratipad-2017, the induction and onboarding of the new batch commenced on 4<sup>th</sup> July 2017. The week long programme was designed in a way that the new joinees get an overview of their learning methodology, contemporary business world and realistic analysis of future scenario of management graduates.

realistic ideas of self-transformation through an MBA programme. Sri. Thomas George, NLP trainer conducted a session on personality development and grooming for new students.

The first day of Pratipad was "Icebreaking" with the objective to familiarize the new students with each other and the new environment. Mr. Sooraj Abraham, Corporate Trainer guided students on how to set

"Goal setting through alumni interaction" was the theme of the second day wherein new students got an opportunity to have a close interaction with alumni of previous batches. Mr. Stanley Varghese (Tata Consultancy Services), Ms. Praseeda Praveen (HR Professional), Mr. Joe Paul Alex (Entrepreneur),



Mr. Praveen Saseedharan (McDonalds) visited the campus and conducted interactive discussions with the new students. Many alumni from different parts of the world sent their best wishes and video messages to the new members of the Bhavans family.

The session on “Employer’s Perspective Sharing” was an opportunity for students to understand about the requirements of the industry from the prospective employers. Mr. Yadhu Krishnan-Business HR, ZH Chemicals addressed the



students on the contemporary needs of employers from an MBA graduate. Mr. John Mathew Sebastian, Talent Manager - V Guard enlightened students on how to prepare themselves for placement readiness. Mr. Albert Aloysius-Decathlon Sports India had an open discussion

### Felicitation to Semester Toppers

The students of Bhavan's Royal Institute of Management made us proud with wonderful results in University exams. Three students - Mr. Visakh Ram Mohan,



Ms. Aparna Lakshmanan and Ms. Achla Anoop secured distinction in the First Semester MBA examinations of CUSAT.

### Anti-tobacco Day Observance

The students of Bhavan's Royal Institute of Management conducted a flash mob and skit in connection with the 'World No Tobacco Day' (WNTD) observed on May 31 by the World Health Organisation. The program intended to create awareness about the ill effects of tobacco on the health of the person as well as the society with special focus on how tobacco threatens development, which apparently, is the theme of 2017 WNTD. Thanneerchal Park, maintained by the Trippunithura Municipality, was the venue for the program the program was conducted at 6 00 PM on 27<sup>th</sup> May. The programme



went on for five minutes with a fusion of five songs, followed by a two minutes long skit creating awareness on the ill effects of tobacco usage.

with students on the prospects of placements after MBA and answered their queries.

The infotainment session with management games and movie analysis was a new learning experience for the students. After the initial orientation, bridge courses



on fundamental management subjects were introduced to students in a way that they get accustomed to the Bhavans andragogy.

### World Environment Day Celebration

As part of the world environment day celebrations, Bhavan's Royal Institute of Management, Tripunithura, organized an event on 5<sup>th</sup> June 2017. The staff and students of Bhavan's Royal Institute of Management,



Bhavans Munshi Vidyasram and members of residents' association jointly planted 50 saplings in and around Bhavan's campus Tripunithura. The program was conducted in association with Bhavan's Munshi Vidyasram and Ernakulam District Residents Association Apex Council (EDRAAC).

Smt. Chandrika Devi, Chairperson, Thripunithura Municipality inaugurated the programme. Sri. Biju M. M., Councilor, Dr. Rajagopala Nair, Dean, BRIM, Smt. Sujatha R Nambiar, Principal, Bhavan's Munshi Vidyasram, and Sri. Mohanan (Retired Sub Inspector of Police), secretary of Thiruvankulam Mekhala Committee of EDRAAC, were present during the event.

### Fresher's Day

'Kickstart 2017', the freshers' day of the 2017-19 batch, was organised on 14<sup>th</sup> July 2017. The program was held at the college conference hall from 01:30 pm to 05:30 pm. Students' coordinator Ms. Achla Anoop welcomed the gathering. Dr. Rajagopala Nair, our Dean addressed the students and the first year batch participated in various programs in connection with Kickstart 2017. The program was made successful with whole hearted participation from students of both the batches. It opened the doors to the freshers towards a promising and enterprising future at BRIM. Mr. Visakh Ram Mohan, Students' coordinator delivered the vote of thanks.



### Corporate Interaction



Mr. Sabarinath Menon, the Chief Consultant for Digital Marketing and Co-founder at AD Innovations visited the campus for corporate interaction. He discoursed on the promising future of entrepreneurship in India. Students had a wonderful discussion with this startup mentor to clear their doubts and apprehensions on entrepreneurship.

### Consultancy Assignments

- Bhavans Royal Institute of Management in association with Orange i conducted mystery shopping analysis services for the marketing of Liso Chocolates.
- Trade Area analysis of McDonald's stores was undertaken by Bhavans Royal Institute of Management.

