

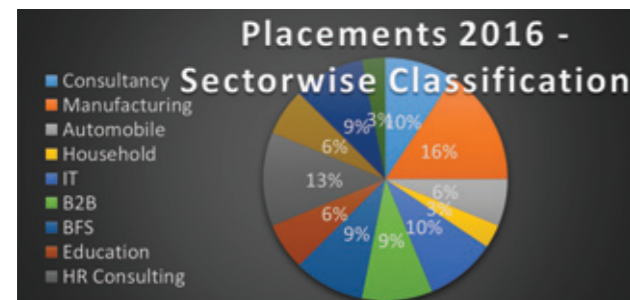
### College Day

The college day for the year was celebrated on 12<sup>th</sup> May 2017. The official function was inaugurated by Sri. Ramankutty Warriar, Director, Bharatiya Vidya Bhavan. Prof. Biji P. Thomas presented an account of achievement and activities for the year. Students who have achieved excellence in academics as well as co-curricular and sporting activities were honoured by giving certificates and prizes on this occasion. The stage was set for variety entertainment programmes by students who displayed their talents and entertained the audience.



### Campus Placement at Bhavan's Royal Institute of Management

Placement activities for the batch 2013-2015 has resulted in excellent placement of the batch. A total of 32 companies associated with BRIM including Deloitte, Kurlon, KPMG, EY etc. The batch could attend 7 interview per student and the average salary for the year was INR 3 Lakhs.



#### Achievements

- 1<sup>st</sup> Prize in Finance Game at Kufos Fest, Kerala University of Fisheries and Ocean studies
- 1<sup>st</sup> runner up in the marketing competition,

'The Boardroom' organised by the Dept. of Management Studies, NIT Calicut.

#### Faculty Presentations & Publications

- Ms. Deepa Unnithan, Asst. Professor, presented a paper on "Individual Marketing Orientation of Startups, Pan IIM World Conference, IIM-Ahmedabad
- Mr. Vinod R. R., Asst. Professor, presented Research Paper titled "Determinants of banks profitability: Evidence from scheduled commercial banks in India, at the International Conference on Financial Markets and Corporate Finance, IIT Madras.

Ms. Rohini S. Nair, Asst. Professor, published a Research Article on "Understanding the relationship between ethical leadership and ethical climate in Private. Sector banks in Eranakulam District" International Journal of Research in Commerce, IT & Management, Vol 6 (2016).

### Arts Day



Vijnan - News letter published by Bhavan's Royal Institute of Management, Tripunithura

Chief editor : Dean, Editor-in-charge : Deepa Unnithan. For private circulation only

### Prof. Dr. Rajagopala Nair joined as the new Dean of Bhavan's Royal Institute of Management

Prof. Dr. Rajagopala Nair, the erudite academic who has an extensive experience in academic leadership and research has taken over as the new Dean of Bhavan's Royal Institute of Management. He is the Gold Medalist and First Rank holder in M.Com in Financial Management from University of Calicut and has secured LLB and MBA degrees. He has guided several

PhD theses and was honored with several awards and recognitions. Dr. Rajagopala Nair has several publications and presentations to his credit. With more than 35 years of rich experience Dr. Rajagopala Nair brings with him a rare combination of extensive business, corporate training, academic and consulting experience and insight.

#### Dean's Message

It is my proud privilege to become a part of Bhavan's Family which is in the field of imparting quality education in India and abroad for about 79 years. The sagacity and vision of Dr. K. M. Munshi has paved the way for the growth of an institution like Bharatiya Vidya Bhavan. It has grown from small beginning to a comprehensive global, intellectual, cultural and educational movement. Bhavan's Royal Institute of Management, Tripunithura is an off shoot of Bharatiya Vidya Bhavan, where Two-year full time MBA programme is offered. The Institute was established in 2002 and is affiliated to CUSAT and approved by AICTE. The Alumni of this Institute is occupying strategic positions in various corporate houses both in India and abroad.



Dr. Rajagopala Nair

The changing scenario of management education offers more openings, greater self confidence and out of the box ways to better hone the skills of the students. True management education has now entered a phase of profound transition driven by globalization, technological advancement, demography and pressing social imperatives. Bhavan's Royal Institute of Management is committed in transforming the students into better professionals by shifting the focus of the MBA programme from conceptual learning to skill development, attitude change and value classification.

### MDP on Data Analysis & Business Modeling

Bhavan's Royal Institute of Management has organized a Management Development Programme (MDP) on 'Data Analysis & Business Modeling' using MS-Excel on 17<sup>th</sup> June 2016. MS-Excel expert and trainer Mr. Jomon Joseph was the resource person. In his inaugural speech, Sri. Babu Abraham, HR Head, Muthoot Capital Services Ltd., stressed on the significance of mastering Microsoft Excel for any employee in today's technology and data driven world. He place on record his appreciation towards BRIM for initiating such a progressive training on need





based areas for management development which reaches out to wider stakeholders. The inaugural ceremony was presided over by Sri. E. Ramakutty Warriar, Director, Bharatiya Vidya Bhavan, Kochi Kendra and Dean of the institute welcomed the gathering. The programme was attended by corporate executives, entrepreneurs, consultants and academicians.

### Noble Thoughts - Corporate Lecture

*Noble thoughts* is the leadership lecture programme wherein a high profile speaker from business or academics interacts with students. It enables students to get up close and personal with erudite personalities and share a set of discourses. This year featured Sri. Syam Srinivasan, CEO and Managing Director of Federal Bank Ltd and Dr. R. Sesha Iyer, Professor & Adviser to the Dean, S. P. Jain Institute of Management & Research, Mumbai.

Sri. Syam Srinivasan accentuated the need of the students to be absorbed on matters of present day



Sri. Syam Srinivasan, CEO & MD, Federal Bank addressing the gathering



Dr. Sesha Iyer, Professor, S. P. Jain Institute of Management & Research, Mumbai is addressing the students

significance as Disruption, Hashtags, Analytics, Reinventing, Migrating intellectually and Attrition of natural resources, which can be abbreviated as DHARMA.

Dr. Sesha Iyer, Professor, S. P. Jain Institute of Management & Research, Mumbai, was the Resource Person for lively session on **Decision Modelling**. A thorough analysis of decision modelling supported with application oriented practical workout was extremely enriching to students as well as faculties. He stressed upon the need for bridging the gap between 'Text and Context'.



Poduval, Dr. Rajagopala Nair, Mr. G. K. Pillai were present in the meeting. The Council reviewed the functions and working of the institute and deliberated on formulations for the path ahead.

### Governing Council Meeting of Bhavan's Royal Institute of Management

The Governing Council Meeting of the Bhavan's Royal Institute of Management was held on 1<sup>st</sup> September 2016. The meeting was presided over by Dr. Sesha Iyer, the Chairman of the Council. After taking stock of the situation, discussions were held on improving the quality of the students and to convert them into employable persons. Mr. Venugopal C. Govind, Chairman, Bharatiya Vidya Bhavan, Kochi Kendra, stressed upon NBA accreditation for the Institute and requested the Dean to take necessary steps to achieve the same. Mr. E. Ramankutty Warriar, Director, Bharatiya Vidya Bhavan, Kochi Kendra, Mr. Sankara Narayanan, Secretary, Kochi Kendra, Prof.

### Faculty Development Programme

FDP on '*Data Analysis to Data Science - A Management Perspective*' was organized by the most acclaimed resource person, Sri. Prof. K. Kalyanaraman. The programme was inaugurated by Sri. Prasad K. Panicker, Executive Director, Kochi Refinery - BPCL. The programme served a launch pad for the participant academics from various colleges to begin their exploration into the world of big data and data science.



### National Conference on Emerging Trends in Business & Management

Bhavan's Royal Institute of Management organized a one day National Conference on



Dr. J. Letha, Vice - Chancellor, CUSAT is addressing the gathering. Prof. Poduval and Sri. Venugopal C. Govind on the dias

the theme "Emerging Trends in Business & Management" on 20<sup>th</sup> January, 2017. Dr. J. Letha, Vice- Chancellor, CUSAT inaugurated the conference. In her inaugural address, Dr. J. Letha exhorted the research community in management to transform the ambitions of the individuals as well as the nation by exploiting the contemporary trends. Sri. Venugopal C. Govind, Chairman Bharatiya Vidya Bhavan and Dr. P. R. Poduval, Former Director, SMS, CUSAT, offered their felicitations. Fourteen papers were presented in the conference by research scholars and/or academicians.

### Workshop on Writing Case Study and Developing Teaching Notes

Bhavan's Royal Institute of Management conducted a two days Workshop on "*Case Study Writing and Developing Teaching Notes*" on 12<sup>th</sup> & 13<sup>th</sup> of January 2017. Prof. Dr. Sanjeev Prashar, Professor Marketing & Chairman, Executive Education and Consultancy-IIM Raipur was the resource Person. The programme was inaugurated by Sri. Renjith Ramachandran, CEO-Plant Lipids who in his inaugural address highlighted the need of academics to inculcate the business modeling and practical problem solving in teaching methodology. The two-day workshop was attended by scholarly audience of 20 registered participants comprising Senior

Professors and Department Heads, faculties and researchers from various universities in Kerala, in addition to in-house faculty members of Bhavan's Royal Institute of Management.



### Industrial Visit

Industrial visits are opportunities for students to gain firsthand knowledge on practical conduct of business. The first year students of the institution visited Kamco Ltd and Carborundum as part of their curriculum. These visits turned out to be opportunities for students to develop greater clarity about various technical concepts of manufacturing industry.

