

### **Bhavan's Gold Medal for the College Topper**

Bhavans's Gold medal for College Topper in the University Exams for MBA 2014-16 batch was awarded to Mr. Sreeprakash S. In a grand function held in the Seminar hall, the gold medal was given by Sri. Venugopal C. Govind, Chairman, BVB-Kochi Kendra and Certificate was handed over by Prof (Dr) P. R. Poduval. Mr. Sreeprakash had secured campus placement as Assistant Manager at Prabhu Steels.



### **Rotary Club-Campus Interaction**



Members of Rotary Club, Cochin visited campus and interacted with students Rtn. Kishore Ranganath elaborated the activities and youth welfare programmes of Rotary Club. Students were enthused about the Rotoract initiatives of the club, exclusively for youngsters.

### **Achievements**

#### **Budding Leader Award**

Mr. Visakh Ram Mohan, 2<sup>nd</sup> MBA won the title of "Budding Leader" in the All India Management Fest, Berchnova-207. The winner was honoured with trophy, certificate and a cash prize of Rs. 25000



and a cash prize of Rs. 25000

Winners in HR contest in the management fest hosted by MACFEST,

MI. Semestrick first results for the contest in the management fest hosted by MACFEST,

Thiruvalla

The team comprising

Ms. Aparna Lakshmanan, Ms. Aswathy S., Ms. Achla Anoop and Ms. Anamika S. won First Prize in HR contest at MACFEST Tantra.

#### Winner in Photography Contest

Mr. Prasanth, 1st Semester MBA won the first runner up position in the Photography contest conducted by BPC college, Piravom.



#### **Publications**

- 1. Smitha Rajappan & Rohini. S. Nair published a paper on "Exploring the Effect of Workplace Spirituality on Job Embeddedness among Higher Secondary School Teachers" in Taylor & Francis Online Journal (July 2017), 4: 1334419.
- 2. Rohini. S. Nair & Smitha Rajappan presented a paper on "Dimensions of organizational Justice and work engagement among Healthcare Professionals in

## **Condolences**

The staff and students of Bhavan's Royal Institute of Management hereby express our deep sense of sorrow on the sad demise of Ms. Swapna Ashok, 2010-2012 Batch. We sincerely pray that her eternal soul rest in peace. Our heartfelt condolence and prayers to the bereaved family on this difficult time.

Kerala" at Indian Federation of United Nations Associations, New Delhi (IARDO) on 16<sup>th</sup> July 2017.

 Smitha Rajappan & Rohini S. Nair presented a paper on "Workplace Spirituality - An Emerging Template for breaking Organizational Silence" in the National conference on New Paradigms in Business & Management (NCNPBM 2017), SMS CUSAT.

# Two year full-time programme with specialization in Finance/Marketing/HR/Operations/International Business (Approved by AICTE) Contact: 9847333061 0484-2775437 / 0484-2774461

Vijnan - Quarterly news letter published by Bhavan's Royal Institute of Management Chief editor: Prof. (Dr). Rajagopala Nair, Editor-in-charge: Deepa Unnithan. For private circulation only





# Bhavan's Royal Institute of Management

(Affiliated to CUSAT)

Off Hill Palace, Tripunithura, Thiruvankulam P. O., Kochi - 682 305

Phone: 0484 - 2775437, 2774461, 9847333061

E-Mail: dean@brim.ac.in www.brim.ac.in

Volume: 1

Issue: 4

September-October 2017

### 'Casa De Gestao'-The Management Fest@ Bhavan's B-School

Casa De Gestao-2K17, the first edition of our management fest was organised by the students on 4th Oct 2017. The Grand Gala, attended by 182 Management students from various South Indian Business Schools, was inaugurated by CA. Sri. Venugopal C. Govind, Chairman, Bharatiya Vidya Bhavan, Kochi Kendra. During his inaugural address, Sri. Venugopal C. Govind exhorted students to brush shoulders with competition while





enjoying the spirit of friendship. He thrusted the significance of management fests in grooming students to sustain in a free market of new business models. He stressed upon the latest developments in all functional areas of management. Dr. Rajagopala Nair, our Dean, welcomed the gathering and Sri. E. Ramankutty, Diector -BVB and Smt. Sujatha Nambiar, Principal, BMV offered felicitations. Under the co-ordination of Mr. Rohit U J & Ms. Swathy S, students of 1st & 2nd MBA respectively, entire staff and students enthusiastically conducted four events and by the end of the day Christ College, Bangalore Main Campus emerged as the winners of Overall Championship. The presence of the film crew of upcoming movie 'Chemparathipoov' added colours to the valedictory function. The event concluded with cultural programmes by students.



### **Inauguration of New Boys' Hostel**

The new boys' hostel of Bhavan's Royal Institute of Management was inaugurated by Sri. E. Ramakutty Warrier, Director, Bharatiya Vidya Bhavan-Kochi Kendra on 29/08/2017. In the capacity of the Patron of this Institution, Our Director extended warm welcome to all



the inmates to their 'Home away from Home' and he wished them all prosperity and progress in their academic venture. Dr. G. V. Subramanian, Director BVB-Kolkota, Dr. Rajagopala Nair, Dean, senior officials from BVB-Kochi Kendra, Staff and students of the college also attended the



function. The new hostel inside the college campus is enabled with modern facilities like gym, wifi etc.



### **Noble Thoughts - Lecture Series**

Noble Thoughts is a lecture series wherein eminent and scholarly people from different walks of life conduct discourse with students in the campus. Dr. G. V. Subramanian, Director-Bharatiya Vidya Bhavan, Kolkota Kendra, the distinguished academic and scholar was the guest speaker of Noble thoughts. He interacted with students on the topic "Personal Excellence". He enlightened the audience on how lives can be carved in an extraordinary manner by simple yet invaluable



concept of "Buy One get three Free", as a course of pursuit of excellence.

### **Corporate Interaction**

Mr. Siju Vijay - Sales Development Manager at NetApp, conducted a session of corporate interaction. He shared the nitty-gritties of modern data services harnessing hybrid cloud. Mr. Siju Vijay, who is an alumnus of Bhavan's Royal also



recalled his memories of student days and how the institution helped him to shape up his career.

# Game based Investment Training Programme

Hedge Equities conducted a game based session on investment training in the campus. The session acquainted students to the practicalities of investment assessments in a very interactive manner.



#### **Industrial Visit at KAMCO Ltd.**

The students of 1st MBA visited Kerala Agro Machinery Corporation Ltd. (KAMCO), accompanied by faculty representatives. The students learned about the production process of power tillers and the management of work division in a large production factory by observation as well as explanation by employees. The site visit was extremely enriching experience for students.



### Stars for the month of August

Ms. Reshma Ramesh, 2<sup>nd</sup> MBA and Ms. Aswathy Mohanan, 1<sup>st</sup> MBA received The Star of the Month award for August, 2017 from the Dean, Prof. (Dr) Rajagopala Nair. The award is given in recognition of the students' development in terms of management aptitude.





### **Digital Marketing Workshop**

A session was organised on digital marketing for the students in our campus by the experts from Digi Arya Digital Marketing Solutions. The session served as an enabler to the students to understand the growing significance of digital marketing in contemporary business arena.

# Discourse on Securities and Financial Planning

A discourse on securities and financial planning was organised in co-operation with ICICI Securities in the campus. Students aspiring to build a career in this area found the session extremely useful as it gave them an opportunity to clear their doubts with practitioners in the area. Ms. Suniti Varma, Zonal Marketing Manager, ICICI Securities was the resource person.



# MoU between Bhavan's Royal Institute of Management and Global Talent Track (GTT)





Bhavan's Royal Institute of Management has entered into a MoU with Global Talent Track (GTT) for the enhancing the employability skill sets of our students through Career Clap, the technology platform and other face to face initiatives. GTT is a Training Partner sponsored by Barclays and NASSCOM Foundation as a part of their CSR initiative. Dr. Rajagopala Nair, Dean, Bhavans Royal Institute of Management and Ms. Shreevidya Kurup, Marketing Head, GTT, signed the MoU at the campus.

### e of 'R GTT)

### 'Research Orientation' session for PG Students of St. Albert's College

Prof. Dr. Rajagopala Nair, Dean, conducted an invited session on "Research Orientation' for the Post Graduate students of St. Albert's College, Cochin.



### FDP on Multivariate Data Analysis using R

The FDP on Multivariate Data Analysis using R was successfully organised by Bhavans Royal Institute of Management on  $6^{th}$  &  $7^{th}$  October 2017. Subject experts in R., Dr. Sreejesh S (SMS-CUSAT) and Dr. Satheesh Kumar( Dept. of Future Studies, Kerala University) were the resource persons for the sessions. The programme was inaugurated by CA.Vivek Krishna



Govind, President, KMA who appreciated the institute and its endeavors for spreading the advancements of research and technology for the development of the economy at large. Department Heads and Faculty members of colleges from the length and breadth of the state attended the programme.



# Workshop by Dean on empirical research in legal studies and social science

School of Legal Studies, Cochin University hosted our Dean, Prof. (Dr.) Rajagopala Nair as the resource person for the workshop on empirical research in legal studies and social science. The session was attended by academics and researchers in the areas of legal studies and social science.



### Aptitude training

Mr. Krishnaswamy, IIM alumnus and Co-founder of Konfidence Key conducted an aptitude training session for students. He guided students on the tips and techniques for cracking corporate aptitude test papers. Students could gain clarity on the expectations and assessment criteria of prospective employers with regard to aptitude element through the interaction with the resource person.



3