



Bharatiya Vidya
Bhavan

Bhavan's Royal Institute of Management

(Affiliated to CUSAT)

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Student Exchange Programme with Bharatiya Vidya Bhavan Institute of Management-Kolkata

Our campus paid host to the team of faculty members and students from Bharatiya Vidya Bhavan Institute of Management, Kolkata, as part of a Knowledge



and Cultural Exchange Programme. The 5 day student exchange programme with BIMS, Kolkata which commenced with a complete ceremonial welcome was



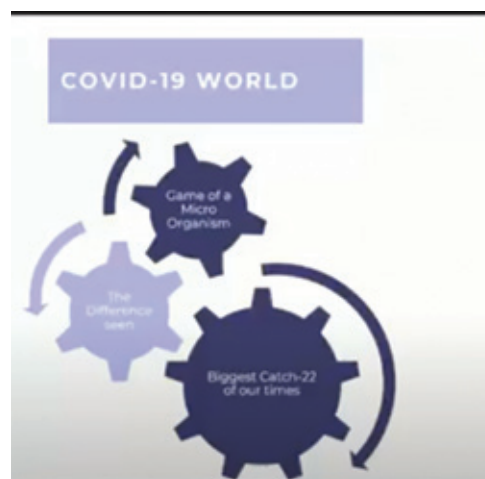
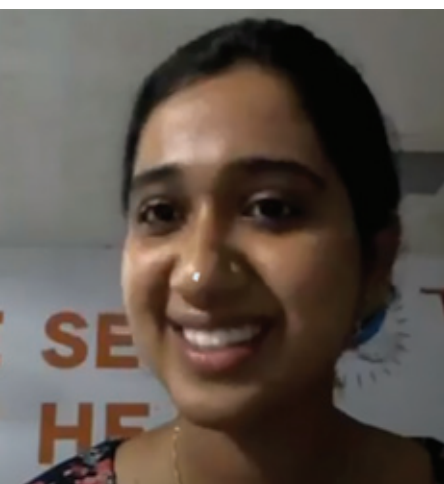
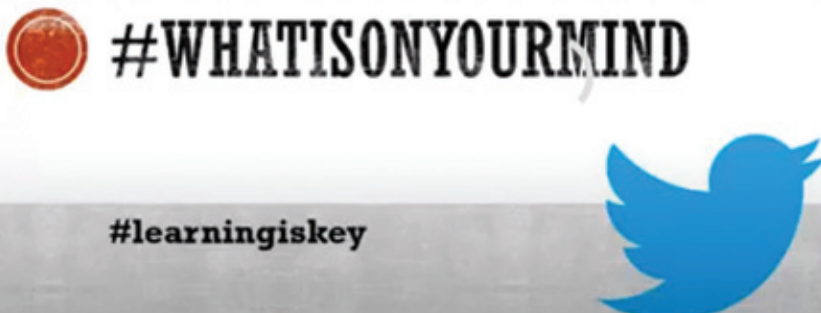
followed by well blended mix of learning, cultural exchange and fun. Academic sessions on Science of Accounting, workshop on Entrepreneurship and a workshop on Digital Marketing was complimented with heritage walks and tour to Kerala Startup Mission. Members of both colleges together worked for presentation on Case Studies and Budget Analysis. Combined teams locked horns in friendly contest to find the best managers as well in cultural events. As Kolkata team showcased the spirit of Durga Pooja through an Audio-Video show, the host team recreated Onam in the campus complete with Pookalam, Onasadya, Thiruvathira and all. Dean Dr. Rajagopala Nair and team of faculty and students left no stone unturned to ensure everyone had an immersive and unforgettable learning experience to be cherished.



Webinar Series: Disrupt - Management Education in the New Normal, Redefining the Goals

Though the world went to the lockdown slumber, our learning endeavors were in full swing to reinvent new methods of management education in the new normal with a webinar series. The webinar was conducted from 26th May 2020 to 28th May 2020 with an objective to set a platform wherein seasoned experts from different walks of industry interact with MBA students and guide them to expedite a successful transition from campus as they enter into a topsy-turvy world affected by the pandemic. The programme commenced with the enticing introductory speech by **Sri.Venugopal C Govind, Chairman -BVB, Kochi Kendra** which clearly stated the significance of relearning and disrupting to manage and convert changes to opportunities. **Ms. Sreekutty, IEDC Co-ordinator, Kerala Startup Mission**, who was the resource person for the first

day delivered a session on “The art of Entrepreneurship and Innovation” which threw light on the ecosystem support available for student entrepreneurs. **Mr. Ganesh Padmanabhan , GM-Ciel HR**, who was the speaker of the 2nd day discussed on the topic “ landing a job, post Covid” which was a direct take on how to capitalize the post pandemic job market. Third day session was on “Building Resilience” by **Mr . Lionel Joseph, DGM-HR, Havells Ltd**. In which the speaker shared an insider’s insights on the industry strategies regarding human resource planning to combat the crisis and how to stay ahead with one’s career aspirations in difficult times. All sessions were followed by a highly interactive Q&A segment, wherein resource persons answered to the concerns and queries from the participants.



Placements - MBA 2018 - 2020 Batch

The campus placement activities which started early in the 3rd semester itself became fruitful as more than 75% of students were placed with an

average salary of 4.2 Lakhs, before the lockdown itself and others in the due course.



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Annual College Tour

The final semester MBA students accompanied by faculty members Dr. Girish S Pathy and Ms. Aswathy Mohan visited Goa and Dandeli on a 7 day trip. They



blended the rejuvenating experience of sightseeing with learning and entertainment as they explored Pipe Industry in detail by visiting the manufacturing plant in Mangalore.



Alumni Interaction

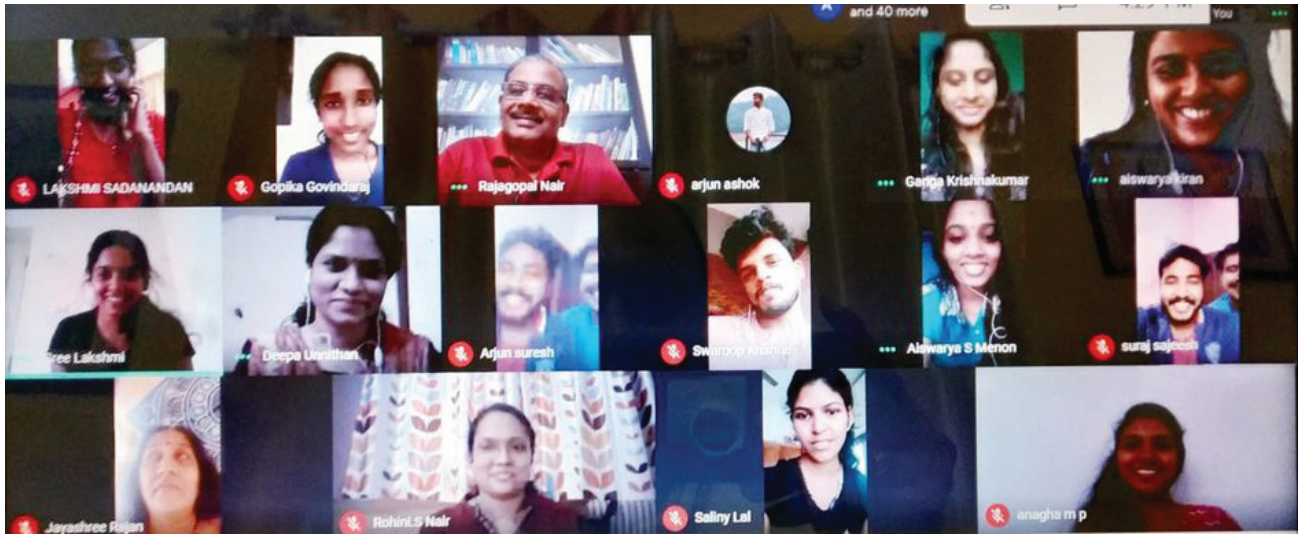
Our alumna and mentor Mr. Aravind Warriar (Senior Human Resources Manager, Rapid Value) conducted a session on "You, Me and We-Leadership

during challenging times, wherein he interacted with the students to guide them on the contemporary management patterns.

Farewell to Batch 2018-2020

The outgoing batch, MBA 2018-2020 were given a virtual farewell with all staff and students joining online. The leaving members shared their memories

and experiences as others showered them with best wishes for their life ahead. Junior students made the session live with dance, music, games, etc.



Congratulations

- Dr. Girish S. Pathy, Asst. Professor, has successfully defended his thesis "Value Shift for Gold- A perceptual study among women of pre and post liberalized India", and was awarded PhD by Bharathiyar University.
- Ms. Jisma Joseph, 2nd Semester MBA secured Hormis Memorial Foundation Scholarship of Rupees 1 Lakh instituted by Federal bank.
- Our 4th Semester students, Ms. Ganga Krishnakumar secured 1st prize in Bharathanatyam and 2nd Prize in Kuchipudi in Cochin University Youth Festival as Ms. Aishwarya Menon secured 3rd prize in folkdance.



Publications by Faculty

Ms. Rohini S Nair, Asst. Professor has published the following titles in reputed journals.

1. 'Does Inclusive Leadership Reduce Emotional Dissonance among Teachers? - Investigating the Mediating Role of Psychological Empowerment Climate and Organizational Justice', in the Global Journal of Management and Business Research (A), Volume XX, Issue 1, Version 1, ISSN: 0975-5853, April 2020.
2. 'Knowledge Sharing: Will it Enhance the Link between Self-Efficacy and Workplace Spirituality?', in the International Journal of Management and Humanities (IJMH), ISSN: 2394-0913 (Online), Volume-4 Issue-9, May 2020. Page No.: 131-143.
3. 'Will Self-Monitoring Enhance the Relational Dimension of Workplace Spirituality?', in the Scholars Journal of Arts, Humanities and Social Sciences, ISSN 2347-9493, April 2020.

Faculty Development Programme

Ms. Smitha Rajappan, Asst. Professor attended an AICTE-Approved Short-Term Course on "Re-Energizing the Classroom Through Experiential Activities to Enhance Learning & Engagement" from 2-7 March, 2020 at IIT Madras.

Arts Day

Cine Artist Mr. Aniyappan inaugurating arts day celebration, Prajna-2020, which showcased the artistic talents and creativity of students.



Environment Day

As part of the environment day, Dean and his team planted 10 fruit saplings in the campus.



Congratulations

- Our Dean. Prof. (Dr.) Rajagopala Nair conducted an invited session on "Science of Accounting" as part of the webinar series hosted by Albert's College, Kochi.
- Dr. Deepa Unnithan, Asst. Professor, was the invited resource person for the webinar on "Student entrepreneurship: Creating the mindset", hosted by Aquinas College, Kochi.

Sports Meet

Annual Sports Meet-Ira was an occasion to exhibit the skill sets and endurance on the field



Internship @McDonalds

Students presenting their internship project report to McDonalds officials

