



**Bharatiya Vidya  
Bhavan**

**Bhavan's Royal Institute of Management**

(Affiliated to CUSAT)  
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## BLIV INTERNATIONAL CONFERENCE

In line with the mighty value system of Bharatiya Vidya Bhavan, Bhavan's League for Inclusive Values- BLIV was constituted to bring in a significant and lasting change in all spheres of life by way of questioning and examine how to model Inclusive Value in everything that we do with a special focus on business related activities. The International Conference Edition of BLIV was held on 14<sup>th</sup> January 2022 which witnessed deliberations on the theme "Unlocking Inclusive Value for Business". B-LIV 2022 was inaugurated by Dr. Chamaru De Alwis, Professor, FCMS, University of Kelaniya, Srilanka and presided over by C. A. Venugopal C. Govind, Chairman, Bharatiya Vidya Bhavan, Kochi Kendra. Prof. (Dr.) Richard Pettinger, University College London, delivered the Key Note address Conference workshop was held on the topic "Determination of sample size by Prof. Dr. HareeshN Ramanathan, Associate Professor, CUSAT.

The conference provided an exceptional forum for students, academics and industry researchers to discuss the challenges encountered and solutions adopted to enhance Inclusive Value for business through diverse scholarly articles and research papers. The technical

Prof. (Dr.) Richard Pettinger University College, London		Prof. (Dr.) Abraham Koshy Professor of Marketing IIM-A (Rtd.)	
Dr. Barbara Pisker Collegiate Professor Polytechnic - Pozega, Croatia		Prof. (Dr.) Chamaru De Alwis Professor - FCMS University of Kelaniya	
Dr. Thejo Jose, Accounting and Finance University of Aberdeen		Prof (Dr.) Zakkariya K A Professor SMS CUSAT	
C A Venugopal C Govind Chairman - BVB Kochi Kendra		Dr. Hareesh N Ramanathan, Associate Professor School of Industrial Fisheries, CUSAT	
Sri. Ramankutty Warriar Director BVB - Kochi Kendra		Prof (Dr.) Rajagopala Nair, Dean Bhavan's Royal Institute of Management	

sessions were chaired by Dr. Barbara Pisker Collegiate Professor, Polytechnic in Pozega, Croatia and Dr Thejo Jose, Accounting and Finance University of Aberdeen. The Guest of Honour for valedictory session was Prof. Dr. Abraham Koshy, Professor of Marketing (Rtd.) IIM, Ahmedabad and Best Paper awards were also announced in Academic and Student track separately.

## KUDOS BHAVAN'S - 'BEST IEDC AWARD'

Bhavan's IEDC was adjudged the Top performing Management Institution in State and Region-by Kerala Startup Mission. The award was handed over to the team in the august stage of IEDC Summit. The award was in recognition of the outstanding activities undertaken by the institution towards strengthening the entrepreneurial ecosystem as part of the Innovators' Premier League.



## STUDENT CONCLAVE

Student conclave on Management and Entrepreneurship was conducted in association with the Kochi chapter of Indian Society for Training and Development. Mr. Sharat V Raj, Executive & CEO of Kerala Institute of Entrepreneurship Development was the Chief Guest. The Keynote address was delivered by Mr. Ringo Rajagopal, CEO-u Mobi Solutions , New Jersey. The inauguration was followed by a panel discussion on the topic 'New Generation Employment and Entrepreneurship-Looking through the future glass'. The business quiz and role play competitions conducted as part of the conclave had student participation from various campus chapters of ISTD. The valedictory address was delivered by Mr. Dinesh Thampi, VP-Delivery Centre, TCS.

Inaugural Meeting	
<b>Chief Guest</b>  <b>Mr Sharat V Raj</b> ED & CEO, Kerala Institute for Entrepreneurship Development (KIED)	<b>Key Note Address</b>  <b>Mr Ringo Rajagopal</b> CEO, uMobi Solutions Corporation, New Jersey, USA
 <b>Prof. (Dr) Zakkariya</b> Chairman, ISTD, Kochi Chapter	 <b>Prof. (Dr) Rajagopala Nair</b> , Dean, Bhavan's Royal Institute of Management
The Elite Panelists	
 <b>Moderator - Mr. S R Nair</b> Entrepreneur, Author, Mentor	 <b>Mr. Sunil Balakrishnan</b> Chief Value Officer, UST Global
 <b>Mr George Zacharia</b> CEO, Extravel Money Pvt Ltd	 <b>Prof. Sam Thomas</b> School of Management Studies, CUSAT
 <b>Prof. A S Gireesh</b> NIME, Kochi	<b>Valedictory Address</b>  <b>Mr. Dinesh P Thampi</b> , Vice President & Delivery Centre Head

## KERALA STARTUP MISSION -STARTUP AWARENESS & LEADERSHIP TRAINING

The Bhavan's IEDC in association with KSUM conducted the 15 hour startup awareness training for the school students. The programme was launched by Sri. Venugopal C. Govind, Chairman, BVB- Kochi Kendra. Ms. Nirmala Lilly, CEO, Infinity Hospitality Services was the keynote speaker. Sri. E. Ramankutty, Director-Bhavan's Kochi Kendra, Dr. Rajagopala Nair-Dean, Bhavan's Royal Institute of Management and Ms. Mini V., Principal of Bhavan's Munshi Vidyashram, the



participating school, offered felicitations. The kid founders of Grolius graced the event and share their



inspiring entrepreneurial story. The MBA students of Bhavan's IEDC effortlessly conducted an excellent training programme for the school students so much so that 5 new business plans evolved through the sessions and got presented in the valedictory session. Mr. Bergin Russel, KSUM official gave away the prizes and certificates to all students in the valedictory function.

## SOCIAL OUTREACH PROGRAMME @ BHAVAN'S B-SCHOOL

As part of the International Women's Day, Bhavan's Royal conducted an awareness programme on menstrual hygiene for the inmates of Govt. Children's

home. Dr. Gracy Thomas, noted Gynaecologist led the session in a very engaging manner.



## NOBLE THOUGHTS LECTURE SERIES

Our Noble thought lecture series featured Dr. Seshu Iyer, Professor & Advisor to Dean, Bhavan's S. P. Jain Institute of Management and Research delivered the lecture on

Indian Ethics and Values. He elaborated on the nuances of Indian ethics as the guiding light of life and fullness.



## CORPORATE INTERACTION

1. Mr. John Pulinthanam, Former DGM- National Insurance, interacted with students specialising in International Business on the topic 'Importance of Marine Insurance for Cargo'. 
2. Mr. A. S. Anand, Regional Manager (HR & Industrial relations), Celebi Airport Services India Pvt. Ltd. interacted with students through a remote session conducted in blended mode. 

3. Mr. C. S. Nikhil George Pinto, Secretary & Faculty of Law, Kochi Chapter-ICSI, interacted on the topic Regulatory Framework of Mergers and Acquisitions. 
4. Organized an expert session on EPF and ESI 'Cracking the Codes' by Sri. Varkiachan Pettah, leading IR consultant. 

## HBR ARTICLE REVIEW SERIES

Harvard Business Review Articles are guiding references for becoming managers. Bhavan's NDLI conducted the next edition of HBR Article review series which saw students actively deliberating upon the nuances of each article and gaining the most out of it.



## PRAJNA- ARTS FESTIVAL



Our annual arts festival Prajna was an occasion for the students to showcase their artistic talents and unwind themselves. The event was inaugurated by Smt. Renjini Suresh, prominent Kadhakali artist. After the inauguration, the Chief Guest, enthralled the audience with a beautiful performance, which unfurled a day of celebrating the arts.

## INTERNATIONAL YOGA DAY

Every day in the campus starts with a mediation and breathing exercise. This was further extended to a guided yoga session on the International Yoga Day to enlighten students and staff on the significance of yoga practices to celebrate its spiritual and physical prowess.



## BHAVAN'S NDLI READING DAY CELEBRATION

The 27<sup>th</sup> edition of National Reading Day was observed with all its vigour in the campus. The programme which was organised by Bhavan's National Digital Library club was inaugurated by eminent management consultant and scholar Shri. Mani A. Pulimood. In his welcome address Dean Prof. (Dr.) Rajagopala Nair-BRIM, stressed the importance of reading, the books he read in his



growing years which influenced his life. He also mentioned the availability of great books in rich Indian languages like Malayalam and Bengali.

Chief guest in his address mentioned how reading and

## 'WHAT KOCHI READS' - NATIONAL READING WEEK RESEARCH

As part of National library week, the Bhavan's Royal institute of Management conducted a survey on "What Kochi Reads". The survey which was conducted by the members of Bhavan's National Digital Library Club covered people of different walks of life to explore their reading patterns. Majority of respondents in the above fifty age group said, books continue to influence them and despite their busy schedules they find time to read their favourite authors. Books by M. T. Vasudevan Nair, MuttathVarkey and Vaikom Muhammad Basheer are their hot favourites for leisurely reading while Les Miserables (Pavangal) by Victor Hugo, The Health Gap

listening are two important knowledge delivery sources. Because of technology development, listening is more resorted to these days compared to reading. He brought out well how reading is superior to listening.

by Michel Marmot and the Power of subconscious mind by Joseph Murphy emerged as most influential books in the survey. People in the age group of 25 to 45 in Kochi reported a complete shift from reading to social media engagement as their hobby. Youngsters in the age group of 15 to 25 reported a drastic decline in their reading habit after school days, and whatever little they read is limited to academics. Bhavan's Royal Institute of Management is also conducting various programmes all through the week to create awareness on the enormous value libraries create to the society.

## BHAVAN'S IEDC INVESTITURE

The new EXECOM of Bhavan's IEDC was sworn in an august investiture ceremony conducted in the blended mode. The outgoing COO, Mr. Nivin Alex presented a detailed report of all activities conducted by IEDC in their tenure. Mr. Nandagopan. A sworn in as the new CEO and introduced his committee members. The outgoing members wished the new members and assured their support.



## PLACEMENTS 2022

The placement season of Batch 2020-22 closed with 87% students securing jobs at various corporates with an average salary of 5.5 lakhs. A total of 56 companies

conducted recruitment process for the batch which included Reliance Jio, Club Mahindra, Bandhan Bank, Plant Lipids etc.

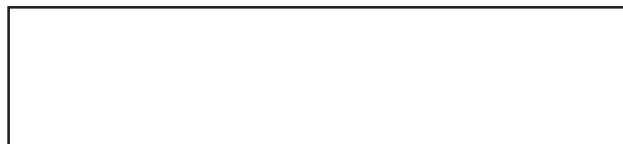
## FAREWELL MBA 2022

The outgoing batch of young managers were given a grand farewell party by their juniors and staff members. In the formal function Dean, Dr. Rajagopala Nair blessed the students as they embark on the new phase of their life as corporates. The current batch entertained their seniors to the fullest with an array of fun activities, cultural events, DJ and dinner.



## INAUGURATION OF SAHASRA 2022

The activities of the Finance Club, 'Sahasra 2022' was inaugurated with an NISM session on Financial Awareness with Finance Expert, Mr. Manoj Neelakantan as the resource person.



## CAMPUS EXTENSION ACTIVITIES

- Dr. Rajagopala Nair, Dean was the guest speaker for the Talkshow 'Smart Urbanization' organized by KMRL and GCDF
- Dr. Rajagopala Nair, Dean was the invited resource person for the orientation programme conducted at Rajagiri College of Management and Applied Science and at Aquinas College, Edakochi
- Dr. Deepa Unnithan, HoD & Associate Professor, conducted a workshop on Student Entrepreneurship organized by School of Industrial Fisheries (CUSAT)
- Dr. Smitha Rajappan, Associate Professor was the resource person for the session on Emotional Intelligence at Workplace organized by RBI. Kochi
- Dr. Girish S. Pathy, Associate Professor was the resource person for the session on Personality Development organized by NILA Arts and Cultural Society, Neriamangalam.

## WORLD ENVIRONMENT DAY

The World Environment Day was observed by opening a Medicinal Plant Garden in the campus. The newly formed Eco Club was inaugurated by the Dean, Dr. Rajagopala Nair, as part of Environment Day.

