

Vijnan Newsletter

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Dwipad 2025 at Bhavan's MBA

Dwipad 2025, the placement-focused corporate training programme for the MBA 2024-26 cohort, was inaugurated at Bhavan's Royal Institute of Management. **Ms. Ashita Mohan, Regional Head - Kerala, Academic Alliances, TCS**, delivered the keynote address, emphasizing the relevance of employability skills and outlining the evolving expectations of organizations in today's technology-led corporate landscape.



Corporate Readiness Workshop

A session on corporate readiness was conducted by **Mr. Manoj T. Neelakantan, Managing Partner, Apex Academy**. The workshop focused on workplace communication, adaptability, and professional conduct, equipping students to transition effectively from campus to corporate roles.



Sales Strategy Session by Alumnus

Mr. Sarath Thampan, Regional Sales Manager, Translab.io, and alumnus of Bhavan's Royal Institute of Management, addressed students on modern sales dynamics. The session offered insights into customer engagement, market positioning, and performance-driven sales planning.

Leadership Interaction Session

Mr. Anish P. Joseph, Regional Business Manager, HMD, interacted with students on leadership and organizational preparedness, emphasizing the need for value-based decision-making, collaboration, and self-discipline for professional growth.



Design Thinking for Future Managers:

A session on Design Thinking for the MBA 2024-26 batch was led by **Ms. Dhanya Praveen, Managing Director, CodeDesign Technologies Pvt. Ltd.** Conducted in collaboration with Bhavan's IEDC and the Institution's Innovation Council.



From Idea to Reality:

Mastering the Entrepreneurial Process

Mr. Sathyanarayanan Vadakkepat, Senior Partner at Varma & Varma, led a session for the MBA 2024-26 batch on transforming ideas into viable business ventures. The session emphasized strategic clarity, innovation, and resilience, with practical case discussions on addressing startup challenges.



Batch Inauguration - MBA 2025-27

The inauguration of the Bhavans MBA 2025-27 batch was graced by **CA Venugopal C. Govind, Chairman**, and **Shri E. Ramankutty, Director, Bharatiya Vidya Bhavan Kochi Kendra**. The inaugural address was delivered by **Shri A. Balakrishnan, Executive Director, Geojit Financial Services Ltd.**, followed by a special address from alumnus **Mr. Stanley Varghese (PGDM 2002-2004), Client Partner at Tata Consultancy Services**, who shared insights drawn from over two decades of corporate leadership, setting a meaningful start to the academic journey of the new cohort.



Pratipad 2025 - Batch Induction

Pratipad 2025, the induction for the MBA 2025-27 batch, had an inspiring beginning with an address by **Shri E. Ramankutty, Director, Bharatiya Vidya Bhavan Kochi Kendra**, who exhorted the newly inducted students to begin their academic journey with integrity, purpose, and dedication.

An interactive session on **“The YOU TURN for Success”** was conducted by **Ms. Vinitha Jayan**, an acclaimed corporate trainer. The session provided valuable inputs on self-awareness, mindset shifts, and the 3 Cs for creating professional value, guiding the MBA 2025–27 batch toward developing clarity and confidence in their professional journey.



An insightful session was led by **Mr. Manoj T. Neelakantan**, Managing Partner & Lead Trainer at Apex Academy, focusing on **cultivating the right attitude, strategic thinking, and leadership perspective** essential for management success. The MBA 2025–27 batch gained valuable insights through his engaging delivery and real-world examples.



An expert interaction with **Mr. Anoop Surendranath**, Assistant Director, Tax Technology, EY, on **“The Data Revolution – How Management Practices Have Transformed Over Time”** offered a deep look into the evolving role of data in shaping contemporary management practices.



Entrepreneurial Mindset Creation

A session on **“Entrepreneurial Mindset Creation”** was conducted by **Mr. Vijay Chandra Bose**, Founder & Director of The Hearth Kitchen and alumnus of the PGDM 2002–2004 batch. Organized in association with **Bhavan’s IEDC** and the **Institution’s Innovation Council (IIC)**, the session emphasized the importance of developing an entrepreneurial outlook in management.



Mr. Sarath Thampan, Regional Sales Manager at Translab.io and alumnus of the PGDM 2002–2004 batch, conducted a session on **“Insights into Marketing & Sales Dynamics.”** Held in collaboration with the Corporate Club, the session provided students with a deep understanding of real-world marketing and sales strategies, focusing on customer engagement, communication, and business growth.

Session on **career readiness, adaptability, and leadership** was delivered by **Mr. Visakh Ram Mohan**, Assistant Manager at Federal Bank and alumnus of the MBA 2016–18 batch. Drawing from his professional experience, he encouraged the MBA 2025–27 batch to think strategically and pursue their management journey with confidence and purpose.



Handholding By Alumni



BOOOST : Igniting Skills Beyond the Classroom

BOOOST – Bhavan’s Outcome-Oriented Outbound Skill Training, a programme designed to strengthen teamwork, leadership, and interpersonal skills, offered the newly inducted students a fresh and engaging experience of the Bhavan’s way of learning.

Masterclasses

A Masterclass on **HR Analytics** was conducted by **Dr. Devi Soumyaja**, Assistant Professor at CUSAT. The session highlighted how data-driven strategies are transforming human resource management and enhancing organizational effectiveness.



A three-day **Masterclass on Analytics for Finance** was conducted from April 8–10, 2025, led by **Dr. Santhosh Kumar P. K.**, Director and Associate Professor at the Centre for Budget Studies, CUSAT. The sessions bridged financial theory with data analytics, exploring applications in investment analysis, risk assessment, and corporate finance.



Specialist Series

The **Sahasra Finance Club** organized a session on **Mergers & Acquisitions (M&A)** featuring **C. S. Nikhil George Pinto**, former Chairman of the Kochi Chapter of SIRC of ICSI. The session offered an in-depth understanding of the regulatory and legal frameworks shaping corporate transformations.

Certificate Course – Power BI Session

A specialized session on **Power BI** was conducted under the **Bhavan’s Centre for Data Science**, led by **Mr. Binoy X. Babu**, Senior Manager – Leadership at TCS. The workshop focused on utilizing business intelligence tools to transform raw data into actionable insights.

Students' Achievements

Ajo S. Vijayan and **Shiva Suryan S.** from the **MBA 2024–26** batch represented the institution at the **Southern Regional Round of the National Financial Literacy Quiz 2025** held at **SIBM Bengaluru**. Organized by the **National Institute of Securities Markets (NISM)** under the aegis of **SEBI**.



Aswathi Ramesh Nair and **Devika Mohan** from the **MBA 2024–26** batch successfully completed **industry-certified courses** under the **KDISC-Coursera Skill Development Initiative**.



Aswathi Ramesh Nair
(Bhavan's MBA 2024–26)



Devika Mohan
(Bhavan's MBA 2024–26)

The **MBA 2024–26** batch participated in the **2nd International Conference on "Rebuilding Resilient Global Societies in the Context of ESG and Disruptive Technologies,"** jointly organized by **JAIN University, Kochi**, and **Josip Juraj Strossmayer University of Osijek, Croatia**.

Ms. Soya Paul from the **MBA 2023–25** batch successfully completed the **NISM-Series-V-A: Mutual Fund Distributors Certification Examination** conducted by the **National Institute of Securities Markets (NISM)**.

Institutional Achievements

Institutional Representation at Kerala Education Conclave 2025

Dr. Deepa Unnithan, Dean, and **Dr. Lakshmi N. S., Assistant Professor**, represented the institution at the **Kerala Education Conclave 2025** organized by the **Confederation of Indian Industry (CII)**.

Representation at IGNITE FDP on Experiential Learning

Dr. Deepa Unnithan, Dean, and **Ms. Liney Susan Varghese, Assistant Professor**, represented the institution at the **IGNITE FDP on Entrepreneurship & Experiential Learning**, organized by **KSUM** in association with **Wadhvani Foundation**.

ISTD Annual Training Conclave 2025 - Mr. Byju Mathew

Mr. Byju Mathew, IT Officer, Bhavan's MBA, participated in the **ISTD Annual Training Conclave 2025** organized by the **ISTD Kochi Chapter** on the theme **"Managers to Leaders: Transform your potential for the new era."**

Digital Marketing Certification - Dr. Rijo Gratus

Dr. Rijo Gratus, Assistant Professor, Bhavan's MBA, successfully completed the **Digital Marketing Specialization and Capstone** by the **University of Illinois Urbana-Champaign** via **Coursera**.

MDP on AI and Analytics - Dr. Divya P. Velayudhan

Dr. Divya P. Velayudhan, Assistant Professor, Bhavan's MBA, successfully completed the **Management Development Programme on AI and Analytics** for Strategic Decision Making organized by **VIT Business School, Vellore**.

Life Skills Orientation

A **Life Skills Orientation** session on **First Aid** was conducted by the **National Disaster Response Force (NDRF)** under **Swasthi Bhavan's Social Club**. The hands-on module focused on emergency response, presence of mind, and teamwork during critical situations.



Anti-Drug Awareness Programme

An **Anti-Drug Awareness Programme** was organized to educate students on the harmful effects of substance abuse and encourage healthy, informed lifestyle choices.



Blood Donation Drive

The **Swasthi Club**, in association with the **Mahatma Mathrubhumi Study Circle** and **IMA Ernakulam**, organized a **blood donation drive** inaugurated by **Shri Shaji Madathil**. Students, faculty, and staff participated actively, reflecting the spirit of social responsibility.



**Honouring Years of Dedicated Service:
Marking the Retirement of Ms. Jayashree R.**



The campus bid farewell to **Ms. Jayashree R., Librarian**, in appreciation of her dedicated service and contribution to the academic community.

New Appointments



Ms. Liney Susan Varghese joins the **Bhavan's MBA** faculty team.



Officers from the **Southern Naval Command** visited Bhavan's MBA.

Industrial Visits



MBA 2025-27 batch at **Fertilisers and Chemicals Travancore (FACT), Kochi.**



MBA 2024-26 batch at **Synthite Industries Pvt. Ltd., Kolenchery.**



MBA 2023-25 batch at **Thattakkad Bird Sanctuary** as part of the **Enviro Track** initiative, exploring biodiversity conservation and sustainability practices.



MBA Batch 2024-26 during their **MSME industry visit.**

KMA InsightX - Learning from Leaders



Bhavan's MBA students at **KMA InsightX** with **Mr. John Kuriakose, Founder & Managing Director of DentCare**



BUILD: Bhavan's Upskilling Initiative to Lead and Develop
Bhavan's MBA conducted a session on **Communication & Team Collaboration** at **Rajagiri Viswajyothi College, Vengoor.**

Alumni Back to Campus



A warm homecoming as alumni revisited the campus, reliving memories and reconnecting.



**Campus Celebrations
Freshers' Day Celebration**



Anokhi 2025, the **Freshers' Day** event, was held to welcome the **MBA 2025-27** batch.

International Yoga Day 2025



International Yoga Day 2025 was observed on campus with a session led by **Ms. Aparna Victoria, Professional Yoga Trainer** at **Bharatiya Vidya Bhavan**. Faculty and staff participated in guided yoga practices promoting mindfulness, balance & well-being.

Alvida 2025



Bhavan's MBA hosted **Alvida 2025** to bid farewell to the **MBA 2023-25** batch.

Independence Day Celebrated at Campus



Onam 2025

Onam 2025 was celebrated on campus with warmth and festive spirit. As part of the HR initiative, **Onam Kits** were distributed to staff members as a gesture of appreciation and unity.