

# Vijnan Newsletter

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## Casa de Gestao 2025 - The National-Level Management Fest

Bhavan's MBA hosted its annual management fest, 'Casa de Gestao 2025,' on October 14 at the campus. UG and PG students from various institutions participated in management and non-management events, celebrating their managerial acumen and creative talents.

The programme was inaugurated by C. A. Venugopal C. Govind in the presence of Shri. E. Ramankutty and Dr. Deepa Unnithan. Shri. Sreelal M. R., HR Head, Aptiv Connection Systems India Pvt. Ltd., attended the event. Saintgits Institute of Management won the overall championship title of CDG-2025.



## Bhavan's MBA Receives NDLI Club of Excellence Award

The library of Bhavan's Royal Institute of Management received the NDLI Club of Excellence Award 2025 from the National Digital Library of India under the Ministry of Education, Government of India, at an award ceremony held at IIT Kharagpur.

The institution received the recognition for the third consecutive time for promoting digital learning, research, and skill development initiatives. Dr. Deepa Unnithan (Dean) and Ms. Gowthamy Satheesh (Assistant Librarian) received the award on behalf of the institution.



## Bhavan's MBA Signs MoU with Southern Naval Command

Bhavan's Royal Institute of Management signed a Memorandum of Understanding with the Indian Navy Southern Naval Command to promote collaborative engagement and knowledge exchange.

The MoU was signed by Commodore Viju Samuel and Shri E. Ramankutty, Director, BVB Kochi Kendra, in the presence of Dr. Deepa Unnithan, Dean, Bhavan's MBA. The partnership aims to strengthen institutional collaboration for professional excellence and societal impact.



## Bhavan's MBA Collaborates with CUSAT



Bhavan's MBA and CUSAT joined hands through an MoU to create new opportunities for MBA aspirants.

## Campus Entrepreneurship Initiative

Bhavan's MBA, in association with the Bhavan's IEDC, launched OG's Corner, a student-managed café on campus to promote entrepreneurship, innovation, and managerial skills through practical business experience.



## TCS empowers — joining hands with Bhavan's MBA



Bhavan's MBA joined hands with TCS on a social mission to inspire learning and drive social empowerment under the "Each One Empowers One" scheme.

## World Investor Week 2025 - Expert Series

As part of World Investor Week 2025, Bhavan's MBA organized a series of expert sessions on market regulation, investment awareness, financial planning, and capital market operations featuring professionals from Securities and Exchange Board of India (SEBI), MCX, and other institutions.

## 1. Stock Museum – Experiential Financial Learning

A Stock Museum was introduced on campus, showcasing the evolution of stock markets and trading systems.



## 2. Trade X – Stock Trading Simulation

Students experienced real-time stock trading through 'Trade X,' a simulation game led by Mr. Manoj T. Neelakantan of Apex Academy. The event provided students with a real-time trading experience, testing their analytical and decision-making skills. Top performers were awarded cash prizes and certificates.



## 3. Expert Session on Investor Awareness

An expert session featuring Mr. Deepesh M. U., General Manager, SEBI, and Mr. Biju Gopinathan, State Head, MCX, provided insights into investor awareness and market operations.



## 4. Session on Financial Planning

Mr. Srijit Govindan, Investment Counsellor, Motilal Oswal Financial Services, led a session on personal finance and investment strategies.



## 5. Investor Awareness Programme

Mr. Anil Bhaskaran, Financial Educator and SEBI SMART Trainer associated with NSE, conducted a session on basics of financial planning.



## 6. Session on Financial Awareness



C. S. Nikhil George Pinto, former Chairman of the Kochi Chapter of SIRC of ICSI, led a session on financial awareness and regulatory aspects.

## 7. Expert Session on Banking Investments

Mr. Phanindra Kumar, Officer, Punjab National Bank, conducted a session on banking investment options and PNB schemes.



## Corporate Talk on Consumer Behaviour

The Marketing Mix Club of Bhavan's MBA, in association with the Bhavan's Corporate Club, organized a session on evolving consumer behaviour led by Mr. Vishal Varghese, Senior Sales Manager, RELX Group.



## Prompt Engineering Certificate Programme



Bhavan's MBA, in association with the Bhavan's Centre for Data Science, launched a certificate programme on Prompt Engineering led by Mr. Anoop Surendranath, Assistant Director – Tax Technology at EY.

## Communication Skills Session Conducted

Bhavan's MBA organized a Spoken English preparatory session led by Ms. Parvathy E, Principal of Bhavan's Vidya Mandir. The session focused on enhancing students' communication and self-expression skills.



## AI-Driven English Speaking Session



Bhavan's MBA organized a session on Speaking Skills in English with AI-Driven Tools led by Mr. Anand Krishnamurthy, Soft Skills Trainer at Additional Skill Acquisition Programme Kerala (ASAP Kerala). The session focused on enhancing communication skills through AI-enabled learning.



### Ideation Workshop at Bhavan's MBA

Bhavan's MBA hosted an ideation workshop organized by the Bhavan's IEDC and IIC, led by alumna Ms. Sruthymol Suresh (MBA 2021-23), recipient of an Idea Grant from Kerala Startup Mission. The session encouraged students to explore innovation, entrepreneurship, and opportunity-driven thinking.

### Library Week Celebration

Library Week activities at Bhavan's MBA promoted reading, learning, and academic engagement through competitions and interactive sessions.

### BUILD Sessions

Bhavan's MBA conducted a session on Communication and Team Collaboration at Rajagiri Viswajyothi College of Arts and Applied Sciences.

The session was led by Dr. Smitha Rajappan and Dr. Rohini S. Nair, focusing on communication and collaborative skills development.



Students from Bhavan's College of Arts & Commerce participated in the BUILD programme at Bhavan's MBA, focusing on communication and teamwork skills through interactive activities.



### Students' Achievements

#### First Prize at CALIGO 2025

Sayajin Prasad, Abhijith Babu, Yadhukrishna, and Gautham of the MBA 2024-26 batch secured First Prize in the Marketing Game competition at CALIGO 2025, a national-level management fest.



#### First Prize at SIMTHESIS 17.0

Megha C. R., Ridha Fathima, Antony Daniel, and Anju Prasannan of the MBA 2024-26 batch secured First Prize in the HR Game competition at SIMTHESIS 17.0, a national-level management fest.

#### Research Paper Presentation at IIMK

Anirudh Remesh and J. S. Gouri Nandini of the MBA 2024-26 batch presented research papers at the 3rd International Leadership Conference organized by SDM Institute for Management Development and at the GIT 2025 International Conclave organized by Indian Institute of Management Kozhikode under the guidance of Dr. Aswathy Mohan, Associate Professor, Bhavan's MBA.

#### Bhavan's MBA Students Selected for South Zone Trials

Ren Antony, Uthara T. S., and Adwaith M of the MBA 2025-27 batch were selected to represent Cochin University of Science and Technology (CUSAT) in the Inter-University South Zone Trials in badminton and football.

#### Internship Achievement - CII

Anagha K. Aji, Jisna M. P., Mary Nifiya V. T., and Rajalakshmi R. of the MBA 2025-27 batch secured internships with the Confederation of Indian Industry (CII), gaining valuable industry exposure and professional learning opportunities.

#### Bhavan's MBA at Maker Fair 2.0

Angel Rose (MBA 2025-27) and Ridha Fathima (MBA 2024-26) participated in Maker Fair 2.0, showcasing creativity, innovative thinking, and entrepreneurial ideas through the event.

### Faculty Achievements

#### Faculty Recognized as Certified Entrepreneurship Educators

Dr. Deepa Unnithan, Dean, and Ms. Liney S. Varghese, Assistant Professor at Bhavan's MBA, were recognized as Certified Entrepreneurship Educators by the Wadhvani Foundation.

#### Faculty Expertise in Action

Dr. Rohini S. Nair, Associate Professor at Bhavan's MBA, served as the Resource Person for a five-day workshop on Data Analysis and Visualization using Excel and Power BI organized by the Centre for Budget Studies, Cochin University of Science and Technology.

Dr. Aswathy Mohan and Ms. Megha C. R. (MBA 2024–26) represented Bhavan’s MBA at the IIC Regional Meet 2025 organized by the Ministry of Education’s Innovation Cell and All India Council for Technical Education (AICTE), participating in sessions on innovation and entrepreneurship.



Mr. Baiju Mathew, IT Assistant at Bhavan’s MBA, successfully completed the State-level Soft Skill Master Mentor Training of Trainers programme conducted by the Institute of Management in Government (IMG).



Bhavan’s MBA students attended a session by C A Seshadrinathan Krishnan, CFA, at KMA Young Minds 2025, gaining insights into global consulting, corporate finance, and investment strategies.



Bhavan’s MBA students attended a session by Mr. Varghese Chandy, Vice President – Marketing, Malayala Manorama, at Kerala Management Association, gaining insights into the evolution of Indian marketing and the impact of AI.



Bhavan’s MBA students attended the KMA InsightX session led by Mr. Gaurang H. Shah, Senior Vice President, Geojit Investments Ltd, gaining insights into global markets and investment strategies.

### Service Recognition

Bhavan’s MBA honoured Dr. Aswathy Mohan, Associate Professor; and Ms. Sudha Murali, Staff Member, for completing 10 years of dedicated service to the institution. The felicitation ceremony included the presentation of the traditional Nilavilakku as a symbol of respect and gratitude.



### Immersive Learning Through Heritage Walks

An immersive learning experience connecting students with cultural heritage and values beyond the classroom.



### Navaratri Celebrations

Navaratri was celebrated at campus with themed activities highlighting the nine forms of Goddess Durga.



### Diwali Celebrations

Diwali celebrations at Bhavan’s MBA filled the campus with joy, togetherness, and festive spirit.



### Kerala Piravi Celebration

Bhavan’s MBA celebrated Kerala Piravi with cultural activities and a green campus initiative, reflecting the spirit, heritage, and environmental values of Kerala.



### Christmas 2025: Gift a Christmas & Campus Celebrations

Students, faculty, and staff of Bhavan’s MBA visited an old age home as part of the “Gift a Christmas” initiative, sharing moments of joy through music, conversations, gifts, and cakes.



As part of the three-day Christmas celebrations at Bhavan’s MBA, Day 1 was dedicated to appreciating the staff members of the institution through a gesture of gratitude and togetherness.

