



**Bharatiya Vidya
Bhavan**

Bhavan's Royal Institute of Management

(Affiliated to CUSAT)

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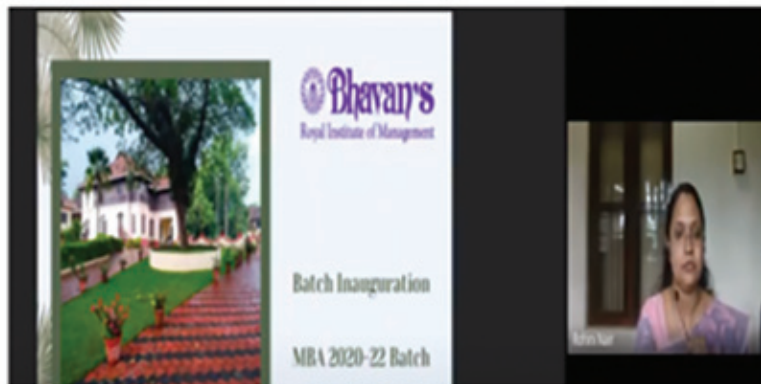
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MBA 2020-22 Batch Inauguration



Results and Placements (for three years)

Our 18th batch of Management Programme, the batch of MBA 2020-22 was welcomed to the campus in a virtual inauguration ceremony on 3rd August 2020. The event commenced with the invocation and welcome address. Our Dean Prof. (Dr.) Rajagopala Nair welcomed the gathering of students, parents and Bhavan's Management team and staff members. After the ceremonial lamp lighting, Sri. Venugopal C. Govind, Chairman - Bhavan's Kochi Kendra inaugurated the batch congratulating the new students on securing admissions at this prestigious institution. In his address, he painted a macro picture of the management education and corporate expectations in the emerging scenario. He exhorted students to

bring out the best version of themselves. Sri. E. Ramankutty, Director, BVB-Kochi Kendra offered felicitations and delivered an insightful speech familiarizing the Bharatiya Vidya Bhavan and its mighty value system.

Bhavan's 'Innovation and Entrepreneurship Development Centre' (IEDC) Launch

The Bhavan's IEDC was virtually inaugurated on 10th November 2020 at 4.30 pm by Honourable Minister of State for External Affairs & Parliamentary Affairs, Sri. V. Muraleedharan, in the presence of Venugopal C Govind (Chairman-BVB,Kochi Kendra), E.Ramankutty (Director-BVB,Kochi Kendra), S. R. Nair (Chief Mentor), Dr. Rajagopala Nair (Dean), Management Committee members, Education Officers, Principals & HODs, KSUM officials, Faculty and staff and students.

The program had begun with the welcome address by Prof. Dr. Rajagopala Nair, Dean, Bhavans' Royal Institute of Management, followed by the Presidential address by Venugopal. C. Govind in which he stressed upon the objectives of IEDC. He said that the IEDC is to experiment and innovate, thereby empowering young minds to take entrepreneurship as a career option. He added that, through this endeavor Bharatiya Vidya Bhavan is expecting creation of job providers rather than job seekers.

The meeting was then followed by the ceremonial lighting of the lamp by the Honorable Chief guest. He officially declared the launch of Bhavan's IEDC. In his address, the Union Minister pointed out that it is the right time to launch the IEDC to empower students with innovation since by nature even in Post Graduate programmes the students are still focusing only upon the theory in the syllabus rather than practical application. He also advised to catch them young, by identifying the entrepreneurial spirit in students from high school stage onwards and support them. He mentioned about the initiatives like New Education Policy 2020, Digital India, Make in India etc. which could transform the educational orientation of the country in a very progressive manner.

Our Director Sri. E. Ramankutty and Chief mentor S. R. Nair offered felicitations. The report on ED cell activities of the institution for the year 2019-2020, was presented by Dr. Deepa Unnithan, Nodal Officer-



Bhavan's IEDC along with a virtual facility view of Bhavan's IEDC.

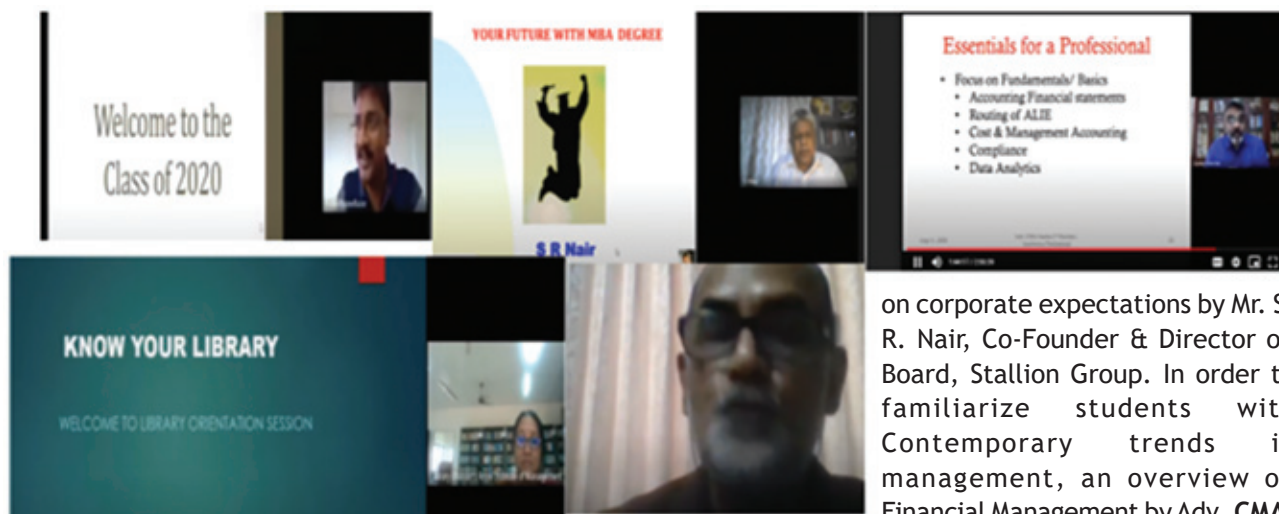
The event, hosted by Ms. Aswathy Mohan-Asst. Nodal Officer- Bhavan's IEDC concluded with vote of thanks by Jisma Joseph, the CEO of Bhavans IEDC.

Pratipad 2020

Pratipad 2020, the induction for the new batch was conducted in virtual mode this year, for a period of 3 weeks, managed by the student managers of 2nd year MBA. The first week was meant to adapt students to the new course, andragogy and the mode of online learning. The programme started with the virtual introductory meetup to familiarise the staff members and new students of batch 2020-22, followed by an orientation on the netiquettes to be followed in the virtual meetings and classes. The interactive training programme by the **HR Club** and

Business Quiz conducted by the Dean set the platform for the subsequent weeks.

The second week of Pratipad focused on inducting new students with respect to their goal setting as a management programme aspirant. It started with a handholding session by our alumni members, **Mr. Aravind Warriar** Senior HR Manager, RapidValue and **Mr. Praveen Saseedharan** Deputy Manager - Real Estate, Mc Donald's. A session on mental preparedness by **Mr. Sunil Kumar**, Clinical Psychologist was well complimented by the session



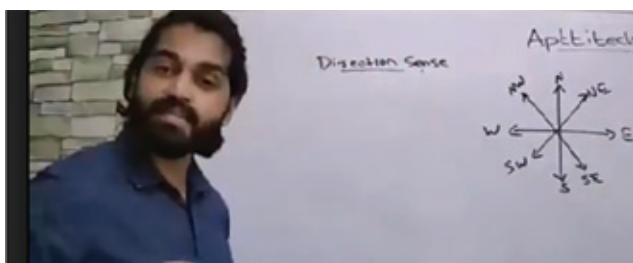
on corporate expectations by **Mr. S. R. Nair**, Co-Founder & Director on Board, Stallion Group. In order to familiarize students with Contemporary trends in management, an overview on Financial Management by **Adv. CMA.**

Sankar Panicker, noted Finance & Insolvency Professional, Digital Marketing by Mr. John Jeffin, Head-Marketing, Kancor Ingredients Ltd. and HRM by Mr. Anand A.S. Asst. Manager - HR&IR - SudChemie India Pvt. Ltd. was also included. The second week concluded with an orientation on student entrepreneurship by Kerala Startup Mission.

In the 3rd week of Pratipad, students were

Placement Training

As part of equipping the second year MBA students for placements, a 15 hour **aptitude training programme** was conducted. The sessions on quantitative, logical and verbal reasoning and aptitude was handled by an expert panel from Aptitech Aptitude training.



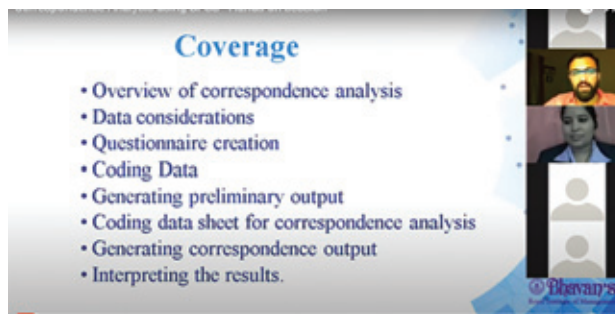
introduced to the management subjects with **Foundation courses** on Financial Accounting, Managerial Economics and Quantitative Techniques. A team based contest "Its time to Hifive" was also organized wherein students formed online teams and competed enthusiastically. Pratipad 2020 concluded with the feedback collection which showed the programme achieved its objective.

The weekly training on comprehensive **Personality Building** is going on for 2nd year students by Mr. Aravind Warriar, Senior HR Manager, RapidValue, covering all aspects of corporate readiness like Resume building, Group Discussion and Interview Techniques.



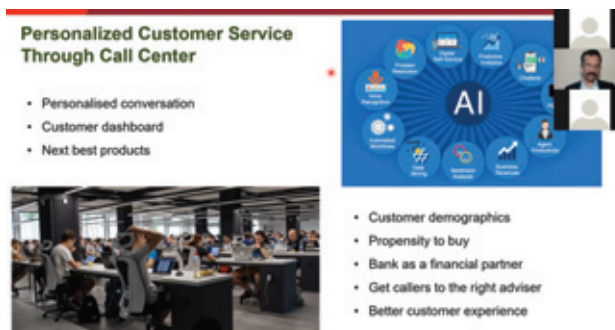
Faculty Development Programme

The FDP on Multivariate Analysis-Correspondence Analysis with the renowned resource person, Dr. Hareesh N Ramanathan, the Professor & Head-Management Studies, Jain Deemed to be University was a profound learning experience. Members of academia from multiple functions participated from Universities in India and outside in the hands - on live training guided by the resource person.



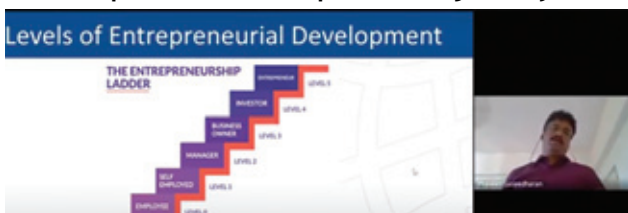
Webinar on Reinventing Businesses using Artificial Intelligence

In the Webinar on Reinventing Businesses using Artificial Intelligence, the keynote speaker Sri. Mathew Joseph, VP & Head of Artificial Intelligence Lab, CIMB Bank, Malaysia elucidated on the emerging technology of Artificial Intelligence and their impacts on business. The AI application in CIMB bank was used as a referral case to explain the real life scenario of the technology in transforming business.

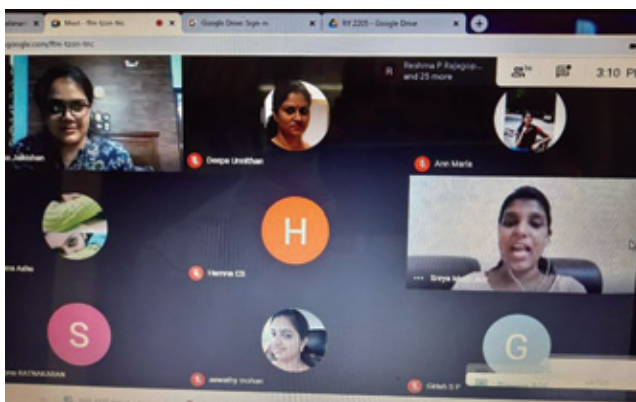


Bhavan's IEDC News

- An orientation session on entrepreneurship was hosted by Bhavan's IEDC to induct the new innovators. Mr. Praveen Sasidharan Certified Business Coach, Action Coach Global introduced students to various dimensions of entrepreneurship in the programme, "What to expect on an entrepreneurial journey".



- The executive council members of IEDC participated in the All India Business Conclave - Business Plan Workshop 5.0
- An interactive workshop by Ms. Jaisha Jaikishan, Founder-Love at First Bite, and alumna of the institution was conducted on the topic 'Step into the world of entrepreneurship through the art of baking'. It was around a one hour session which had completely covered various aspects of baking entrepreneurship.



- Bhavan's IEDC organised a cake fest to encourage the entrepreneurial aspirations of students who have baking skills. As part of the advent of the Christmas season, the cake fest was organized for three days, December 21st to 23rd after detailed planning and co-ordination which delivered 24 cakes for a value of Rs.15280/- , gaining new satisfied customer base for our student bakers, exceptional feedbacks and priceless learning for each one of us in the team.

Bhavan's IEDC
PRESENTS

Bake Fest

2020

CELEBRATE THIS X'MAS WITH OUR BAKERS!

21st 22nd 23rd
DECEMBER 2020

PRE BOOK YOUR ORDERS!
DELIVERY AROUND 12KMS FROM BAKER'S LOCATION*

STUDENT CO-ORDINATOR
AVINASH C.B
9448877841

JISHA JOSEPH
7994841072

STAR BAKERS

ASHNA SANTHOSH
PALLIPURAM

1kg White Forest - Rs 600
1kg Black Forest - Rs 600
1kg Chocolate Truffle - Rs 750
1kg Red Velvet - Rs 750
1kg Vancho Delight - Rs 800
For every cake there will be
1. One jar cake
2. Three special cupcakes

ASHLY DOMINIC
ELAMAKKARA

1. A 500gm loaf of Rich dry fruits plumcake.
2. Choco excess cake in a jar.
3. Heavenly crunchy brownies in a pack of 5.
4. Christmas themed cupcakes.
5. Mini homemade chocolate of 3.
Price - Rs 600 for a hamper

LAKSHMI S
TRIPUNITHURA

1kg Rich Plum Cake - Rs 450
1kg White Forest Cake - Rs 600
1kg Black Forest Cake - Rs 600
1kg Vancho Cake - Rs 800
1kg Red Velvet Cake - Rs 850
For every cake there will be
1. Three special cupcakes
2. One jar cake

NSE Investor Awareness Programme

As part of the World Investor Week observation, a session on investor awareness and financial well being was conducted by Mr. Anandhu Shaji, Dy. Manager, National Stock Exchange.

विश्व निवेशक सप्ताह 2020
World Investor Week 2020
23-29 नवम्बर, 2020
November 23-29, 2020

निवेशक जागरूकता: आर्थिक सुरक्षा का स्तर
INVESTOR AWARENESS: A KEY TO FINANCIAL WELL-BEING

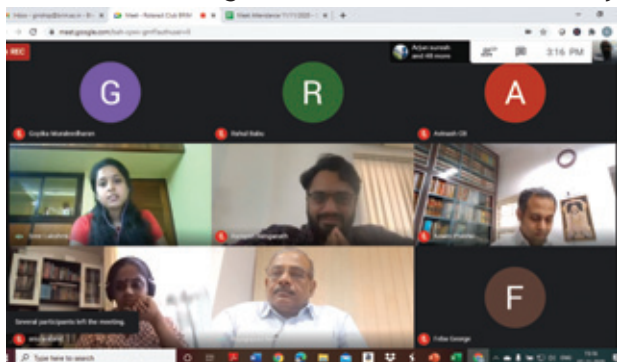
अपनी जरूरतों और लक्ष्यों को ध्यान में रखकर ही निवेश करें
Plan and invest according to your needs and goals

भारतीय प्रतिभूति और विनियम बोर्ड
Securities and E

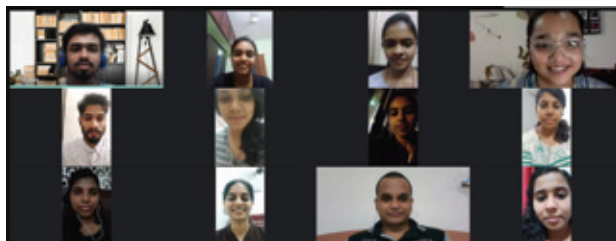
WORLD INVESTOR WEEK 2020

Bhavan's Rotaract - Installation of New Office bearers

The new office bearers of Bhavan's Rotaract was installed through a virtual installation ceremony.



The event was attended by the preceding President and Secretary and other members from the parent rotary. Ms. Ann Maria C. Thomas was installed as the new President for the year 2020-2021, who in turn installed other office bearers.



Training on Cyber Security Awareness

The Rotaract Club of the college organized a training programme on Cyber Security Awareness. In the insightful session, the resource person Sri. N. Vinayakumaran Nair, Cyber Security Consultant elaborated on the pitfalls of cyber security and how to keep oneself safe.

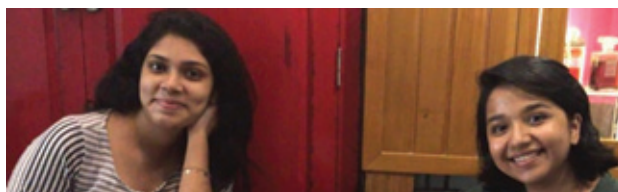


Congratulations

Ms. Ann Maria C Thomas & Ms. Jisma Joseph, 2nd year MBA students secured Second prize in the Innovation Hunt organized by Operations Research Society of India.



Ms. Kasthoori Mohanakrishnan & Ms. Nayana.V, our 1st year MBA students, have bagged 1st prize in the Business Plan contest by organized by Girideepam Group of Institutions, Kottayam



The business plan developed by Ms. Ann Maria C Thomas and Ms. Jisma Joseph was selected as runner up idea in the National Student Convention hosted by Madras Management Association.

Campus Extension Programmes

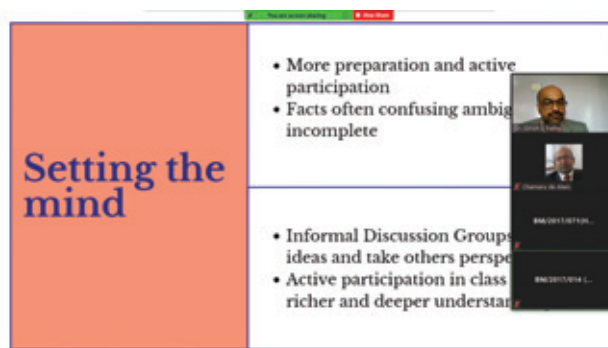
Our Faculty member Dr. Girish S Pathy was the invited resource person for the session on Case Study Analysis conducted as part of the "International Talk series on Educating beyond boundaries" (Online) organised by the Department of Human Resource Management, Faculty of Commerce and Management Studies, University of Kelaniya, Srilanka.

Dr. Girish S Pathy has also conducted a session on "Goal Setting" organised as part of the induction of the MCA students of the School of Technology and Applied sciences under the Centre for Professional and Advanced Studies.

Dr.Rajagopala Nair, Dean, Bhavan's B-School, was the Resource Person for the Online Refresher Course in Commerce and Management for the college teachers, organized by the University of Kerala, sponsored by

UGC HRDC, New Delhi. The topic was 'Science of Accounting and GST Accounting'.

Dr.Rajagopala Nair, our Dean, was the Resource Person during the Inaugural session of the UG Programme at St.Albert's College, Ernakulam and Aquinas College, Edakochi



Faculty Publication

Our faculty members Dr. Deepa Unnithan and Dr. Girish S. Pathy, published a case story "Smiling through Sunlight- A Case Study on Elderly Mahila's

Wellness Programme for Urban Slum Community by Mahila Vibhag, Bharatiya Vidya Bhavan Kochi Kendra in the Annual edition of Bhavan's Journal.

Onam Celebration

Amidst the pandemic, we tried to rejoice the spirit of Onam, though virtual.....

