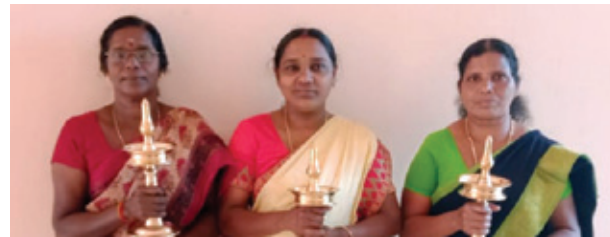


SERVICE AWARDS

In recognition of the completion of 10 years of service at Bhavan's, three of our staff members Smt. Omana, Smt. Kanchana & Smt. Sarada were honored in the felicitation ceremony organized in the campus. Our Dean, Prof. (Dr.) Rajagopala Nair gave away the gift of love on behalf the Management.



ACADEMIC EXTENSION ACTIVITIES

- Our Dean, Prof. Dr. Rajagopala Nair was the invited expert for a session on Career Guidance at Universal College, Mannarkad, Palakkad. He also inaugurated the Commerce Association of the college on the occasion.



- Our member of faculty Mr. Girish S. Pathy was the invited resource person for a session on 'Introduction to R' in the workshop on 'Empowering the Researcher in you with R', organised by VT Bhattathiripad College, Sreekrishnapuram, Palakkad.
- Our Faculty member, Dr. Deepa Unnithan was the invited resource person for a workshop on Case study methods for the students and faculty members of Girideepam Business School, Kottayam.



FACULTY PRESENTATIONS & PUBLICATIONS

- Mr. Girish S. Pathy presented a paper at the 3rd IGPC - IIM-A annual conference - Gold and Gold Markets.
- Our faculty members in the area of Marketing, Dr. Deepa Unnithan and Mr. Girish S. Pathy presented a research based case study titled - "Masstige Positioning : The Oneplus way for Apple Amaze owners?" in NICOM 2020 (Nirma International Conference on Management) at Nirma University, Ahmedabad.



The case study was published as a book chapter in the book titled - "Customer, Competition and Marketing Strategy" (Excel Publishers)

- Our team with Prof. (Dr.) Biju Varkey-IIM A at KMA annual management convention.
- Our team participated in the Budget Analysis conducted by Malayala Manorama.



MANAGEMENT DEVELOPMENT PROGRAMME (MDP) ON 'HEDGING OF CURRENCIES'

As part of our collaborative learning initiatives with NSE Academy of National Stock exchange (NSE), an MDP on "Hedging of Currency Exposures" was organised in the campus ON 6th December 2019. Mr. Aravind M., the seasoned professional in Financial

Markets and the Founder & CEO of Cygnus Consultancy Services was the Resource Person. The session was attended by Senior Level Executives from different corporate houses, Export- Import industrialists as well as bankers attended the programme.



SESSION ON CYBER SECURITY

Mr. Steve Phillips, Cyber Security Communications and Awareness, ITV, USA, had visited the campus to offer a session on Cyber Security Awareness. He explained about the nuances of cyber security and its practical implications in today's Cyber World.



WORKSHOP ON COMMODITY MARKETS

A workshop was organized on 'Commodities Market', in association with the Hindu Business Line. The MBA students got an opportunity to learn the concept of commodity markets in a practical manner. Shrikant Koundinya, Asst Vice-President - Training and Education, MCX, led the workshop as Resource Person. He pointed out that commodity market has been set up for hedgers, who try to minimise price risk and the exchange guarantees contract. The workshop focused on practical learning with live demonstration of commodity market.



ENTREPRENEURSHIP ORIENTATION @ KERALA STARTUP MISSION

The students of 2018-20 batch had a day of exceptional learning on Entrepreneurship at Kerala Startup Mission (KSUM). The officials explained to them in detail about the mission of the organization and its activities for entrepreneurial development in the state. They interacted with Entrepreneurs and accelerators who shared experiences and insights on business formation. In the Fablab, students were exposed to the digital art of fabrication being used for creation and prototyping.



TRAINING ON CORPORATE READINESS

A special training programme on corporate readiness was conducted for the 2nd year MBA students who would be soon joining the corporate world. Mr. Aravind Warriar, Sr. Manager-Rapid Value, who is also an alumnus of the institution handled the session which was an early orientation on corporate conduct and professionalism.



MoU WITH GST CENTER

Our college has entered into an MoU with GST Center for knowledge sharing and support. The institute has thus become an authorized GST partner.



SPIRITUAL DISCOURSE

Swami Bodhanandha Saraswathi, an Indian spiritual leader and teacher of meditation, Yoga and Vedanta and the Founder, Chairman of Sambodh foundation in India spoke to the students on Leadership Excellence and Power of Softskills. His session was extremely enriching and interactive and encouraged management students to contemplate contradictory challenges around us- to eradicate poverty, illiteracy and illness; to develop infrastructure; and to create an entrepreneurial mind set.



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- Exceptional Placement Record: Their placements as well as past internship placements
- Internal Placement Drive: Finance Club, Digital Marketing Club, Entrepreneurship Club, and HR Club
- Value Thoughts: Industry - Institute Interactions, Meet the CEOs and thought sharing by Leadership
- Monitoring by Alumni and Placement support
- External Clubs and Associations: Request Club of Bhavan's Royal Institute of Management and HRM chapter of Bhavan's Royal Institute of Management
- Excellent hostel facilities within the campus and Bus service for Day scholars
- Well-developed strategies with equal emphasis on academic and co-curricular activities
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INDUSTRIAL VISIT TO KAMCO

The first-year MBA students of Bhavan's Royal Institute of Management had an industrial visit to the Athani division of KAMCO Ltd., on 11th December 2019. Smitha Rajappan and Aswathy Mohan, Asst. Professors, Bhavan's B-School, accompanied the students to the plant. The Athani division is mainly concerned with assembly of parts into products such as power tillers. After the factory visit, the faculty and students had an interactive session with the HR manager, Mr. Vijayakumar, who explained the administrative functions of the company.



Christmas & New Year

Christmas and new year were gala celebrations in the campus with students enjoying a lot of fun and frolic.



CAMPUS CELEBRATIONS

Sports Day 'Ira-2020'

The students exhibited their sportsman spirit and Zeal during the annual sports meet-Ira 2020.



Arts Day 'Prajna 2020'

Our arts day inaugurated by Cine actor, Mr. Aniyappan was a colorful platform and a culmination of a weeklong showcase of artistic talents of our students.



ACHIEVEMENTS

- Three of our students, Mr. Jijo, Ms. Sreelakshmi Udayan and Ms. Suthimol T. C. received awards from Sri. Jacob Thomas, Executive Director, Malayala Manorama, for being recognized as the best performers for their performance in the internship program with Malayala Manorama.



- Our students Ms. Aiswarya Prakash and Mr. Avinash C. V., presented a paper titled "Academic Exposure and relative aspirations among MBA students" during the National Seminar on Entrepreneurship at CAMS, Trivandrum.



- Bhavan's Team emerged as the winners in both Marketing game and HR game in Lakshya 2019 - Management Fest organised by Marian Academy of Management. Marketing Team

comprised Arjun Suresh, Akhil Venkatesh S., Harsha K. Babu and Athira Gopi. HR Team comprised Sree Lakshmi V., Naveen Dev, Lakshmi Sadanandan and Ajith Jose.



- Our team secured the second prize in the Marketing event during the National Fest organised by Marthoma School of Management and Technology. The team members were Riya, Vipanjika, Jose and Mathews.

