



Bharatiya Vidya  
**Bhavan**

**Bhavan's Royal Institute of Management**  
(Affiliated to CUSAT)

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# Vijnan

## NEWS LETTER

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### FACULTY ENRICHMENT PROGRAMME

Faculty Development Programme event was held in campus, under the theme “**Teaching Tomorrow: Harnessing AI for Educational Excellence**”. Over 30 educators from various institutions across Kerala joined for this enriching session. **Dr. Rohini S Nair, Associate Professor in Data Analytics and head of the Bhavan's Centre for Data Science** led the session with an engaging discussion and hands on experience of utilizing more than 10 AI tools to elevate teaching and research.



### HR BOOT CAMP

In association with the National Institute of Personnel Management (NIPM), an HR Bootcamp was held in the campus focused on the theme of **Data-Driven HR practices**. Students were various colleges and NIPM chapters participated in the bootcamp with enthusiasm. Esteemed guests **Mr. M P Sriram, Co-founder & Partner People, Performance & Change Consulting Aventus Partners**, **Mr. Anish Aravind, Co-founder & Principal Consultant SS Consulting** and **Ms. Amrutha U, Specialist HR, Reflections Info System P. Ltd**, delivered insightful sessions on leveraging data analytics in Human resource management.

### BHAVAN'S B-SCHOOL-NISM LETTER OF UNDERSTANDING

We have signed the Letter of Understanding (LoU) with National Institute of Securities Market (NISM) to collaborate in the areas of skill development, corporate exposure and placement for the students and Faculty Development and enhanced visibility as test centre for the institution.

### OFF CAMPUS IMMERSIVE LEARNING ACTIVITY

Thattakad Bird Sanctuary visit – As part of their Environment Management course the 2nd year MBA students visited Thattakad Bird Sanctuary, where students delved into the wonders of biodiversity as part of their. Led by renowned Ornithologist **Dr. R Sugathan, known as the Bird Man of Kerala** students engaged in enlightening sessions on vital topics like Man-Animal Conflict and Ecological Equilibrium. A day filled with learning, adventure, and a deeper appreciation for our natural world.





In collaboration with NSE, CDSL and SEBI a comprehensive **Investor Awareness Programme** was conducted for the final semester students with finance specialization. The session included insightful presentations from industry experts and practical demonstrations on a live trading platform. This initiative aimed to equip students with essential knowledge and skills in investment practices, fostering a deeper understanding of financial markets.

## IRA 2024 – ANNUAL SPORTS DAY

IRA 2024, the annual sports day was conducted in the campus on 26th March 2024. The proceedings of this auspicious day commenced with the lamp lighting ceremony by Dean **Dr. Rajagopala Nair** followed by a walkathon to Bhavan's ground. Coordinated by a dedicated team of student leaders under the guidance of faculty sports in-charge **Dr. Aswathy Mohan**.



The day served as a much-needed break from the academic grind. It was a testament to the college's commitment to holistic education, where physical fitness and a healthy competitive spirit are nurtured alongside academic excellence.

## CORPORATE INTERACTION

An interactive session with **Mr. Anand A S, Senior Manager, HRBP CELEBI Airport Services India Limited** on Collective Bargaining was hosted wherein students. It helped students to experience real time negotiation between the organization and employees.

## PRAJNA – ARTS DAY



A vibrant display of talent filled our college on 6th March 2024 for Arts day. From captivating musical performances to mesmerizing dance routines, the event provided a platform for students to express themselves and share their passion with the community and foster a sense of appreciation for the arts. Renowned actress **Ms. Sruthi Vipin** joined the celebration which further ignited our college's artistic spirit.

## OFF CAMPUS COLLABORATIONS

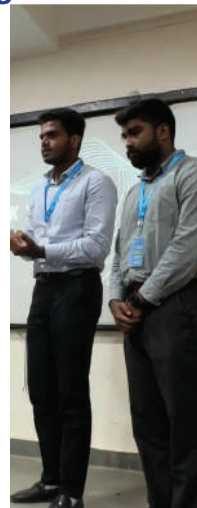


The 1st year students attended an interactive session with **Sri. Deepak Parekh** the former chairman of HDFC India Ltd. at the Kochi Kendra office of Bharatiya Vidya Bhavan on 18-01-2024.

Our students participated in the HR BOOT CAMPS conducted at XIME and De Paul Institute of Science & Technology.

## CONFERENCE PRESENTATIONS

**Mr. Rejoice Benny** and **Mr. Daniel Francis** of semester 2 presented a paper titled "*Chat GPT Dynamics: Navigating Perceived Social Support, Personality Traits, and Student Well-being in an Educational Context*" at **Berchmans Institute of Management Studies (BIMS), SB College Changanassery, Kerala.**



## NEW APPOINTMENT



**Dr. Divya P. V**  
Appointed as Assistant Professor in Operations Management.

## VIJNAN OFFICE BEARERS



**Ms. Greeshma Shyju**  
1st year MBA, was appointed as the student editor of college newsletter.



**Mr. Aswin K. Shaji**  
1st year MBA, was appointed as the student designer of college newsletter.



## FAREWELL



With a spirit of gratitude, the college community held a farewell party on 27th March 2024 for our beloved Dean **Dr. Rajagopala Nair**, who has been an indispensable pillar of our institution for the past 7 years. The event, attended by faculty, staff, students, alumni and distinguished guests, featured heartfelt speeches, musical performances, and video tributes, all commemorating the dean's transformative leadership and profound impact on our institution. As we bid farewell to our visionary leader, we express our deepest gratitude for his dedication, guidance and unwavering commitment to excellence. The evening served as a celebration of the dean's legacy and a reminder of the enduring bonds that unite us as a college community.



With mixed emotions, we bid farewell to **Dr. Girish S Pathy**, Associate Professor specialized in Marketing, who has been with our institution for an incredible 14 years. His Journey with Bhavan's was nothing short of extraordinary. From his dedication and hard work to his innovative ideas, he has truly been a great contributor to our success.



A retirement function was conducted for **Ms. Omana Ayyappankutty**, a dedicated staff of our institution who has served for past 15 years. She has an unwavering commitment and attention to detail. Her efforts have contributed to maintaining a welcoming environment for students, staff, and visitors.

## A DECADE OF EXCELLENCE



A gesture of gratitude and recognition, in the Bhavan's way, honoring **Ms. Reshma S Nair**, Administrative Officer at Bhavan's Royal Institute of Management, by presenting the 'Nilavilakku', the symbol of prosperity, valuing a decade of dedicated service at this institution.

## ACHIEVEMENTS



Ms. Shradha Khanna, 1st year MBA, secured 1st prize in Hindustani, 2nd prize in Light Music, 2nd prize in Ghazal and 3rd prize in Classical Music in the CUSAT Arts festival-2024.



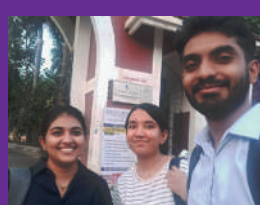
Mr. Roshan K, 1st year MBA, secured 1st prize in Hindustani and 2nd prize in Ghazal in the CUSAT Arts festival-2024. He also won silver medal in the junior category at the Kerala State Natural Bodybuilding Competition.



Mr. Arjun Padmanabha Kailas, Ms. Soya Paul, Mr. Jerson Jose and Mr. Athul Raj got Second prize in Best Management Team Competition held during the National Level Management Fest- Zeitgeist 2K24 Ojingo.



Ms. Gayathri, 1st year MBA, secured 1st prize in Film Review in the CUSAT Arts festival-2024.



Mr. Karthik K S, Ms. Meenakshi K and Ms. Aarathi Ashok Menon achieved 2nd position for Simulation in management fest conducted at Jai Bharath Arts and Science College, Perumbavoor.



Ms. Gayatri Rajesh, Ms. Induja M K, Ms. Devamaya M S and Ms. Hajara P Y got first prize in HR Game held during the National Level Management Fest- Zeitgeist 2K24 Ojingo.

## MASTER CLASS

As part of master class session, Professor **M. P. Kesavan Nair**, former MD Kerafed, former GM-KEL engaged with our students in offering them knowledge on Operations Management. His expertise in the area provided students an introduction to the subject and applications.





## IFTAR 24

Our college hosted a joyous and inclusive Iftar celebration in campus. This event brought together students, faculty, and staff from various culture and religious backgrounds.



## BHAVAN'S IEDC ACTIVITIES



The Execon member of Bhavan's IEDC Ms. Alfiya Mohamed and Assistant Professor Dr. Aswathy Mohan participated in the IIC Regional Meet- Kochi.

**Young Innovators Programme 6.0**  
An Orientation session on YIP 6.0 was conducted by KSIDC.

## INNOVATORS PREMIER LEAGUE LAUNCH

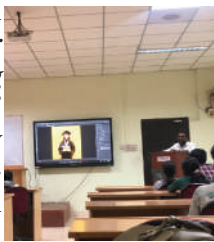


A league competition wherein IEDC centres across the state will compete with each other under 3 major pillars – Innovation, Technology & Entrepreneurship during the given period to claim the state championship as well as other categories of awards.



A workshop on "Empower Her Creations- Women's Day Paper Craft" was conducted by Ms. Shaheena S, 1st year MBA as part of the Innovators Premier League.

A workshop on "Unleash Your Creativity Using Graphic Design" was conducted by Mr. Aswin K Shaji, 1st year MBA on 16th March 2024.



Bhavan's IEDC cell hosted an enlightening session on the topic "Data Science- The Science Behind Informed Decisions" with Sri. Liby Mathew deputy Vice President, Analytics Division, The Federal Bank Ltd, where we delve into the transformative world of data science. Explored the power of data-driven decision-making, uncovered actionable insights, and unlock the potential of data to drive innovation and entrepreneurship.



An insightful "I Talk" session was conducted, delving into the realm of technology Design Thinking, led by Ms. Dhanya Praveen, Managing Director, Codedesign Technology Pvt. Ltd.



**Hackathon** was conducted to encourage creative thinking, problem-solving and teamwork among students with the goal of developing new solutions to various problems.

**Bhavan's Ideathon** was conducted to provide opportunity for students to present their innovative ideas.



An Accelerator session was conducted on "Exploring Finnovation- Unlocking the Future of Finance" with Mr. Manoj Mohan Executive Director, Centre for Financial Innovation, SP-JIMR, Mumbai, exploring the cutting edge of finance and innovation. Students delve into the world of finnovation, where traditional finance meets groundbreaking technology. From blockchain to AI, the latest trends, disruptors and opportunities shaping the financial landscape. It was followed by a "Dialogue session" with Student Entrepreneurs from our campus.

## POWER BI – HANDS-ON SESSION BY INDUSTRY EXPERT



The certificate programme Power BI by bhavans centre of data science culminated with the hands on workshop by Mr. Binoy X Babu Senior Manager - Leadership, Tata Consultancy Services.

## SELF-AWARENESS IN THE DIGITAL ERA



In collaboration with the Women Self Defense Cell, City Circle of the Kerala Police, our campus hosted a session on self-awareness in the digital era. This session equipped students with essential knowledge and skills to navigate complexities in our life.