



Bharatiya Vidya Bhavan

Bhavan's Royal Institute of Management

(Affiliated to CUSAT)

Guest House Road Off Hill Palace Tripunithura, Thiruvankulam P.O Kochi -682 305

Phone : 0484 - 2775437, 2774461, Mobile No: +91 85471 47238

E-Mail : dean@brim.ac.in www.brim.ac.in

Vijnan

NEWS LETTER

Volume : 11

Issue : 3

September - December 2024

CASA DE GESTAO (CDG) 2024 NATIONAL MANAGEMENT FEST

Casa De Gestao (CDG 2024), the National Level Management Fest was organised by Bhavan's Royal Institute of Management on 19th November 2024 on the theme "YOLO- You Only Live Once". The event was inaugurated by C A Venugopal C Govind, Chairman Bharatiya Vidya Bhavan-Kochi, accompanied by Shri. E. Ramanakutty, Director Bharatiya Vidyabhavan, Smt. Latha S., Principal, Bhavan's Munshi Vidyashram and Dr. Deepa Unnithan Dean, Bhavan's Royal Institute of Management Tripunithura. The valedictory night was graced by Ms. Laveena Renson, Senior Manager at Punjab National Bank, along with the film crew of 'Anand Sreebala'.



CDG 2024 turned our campus into a hub of creativity, innovation and management excellence. From vibrant decor to electric energy, every corner echoed the spirit of our national-level fest. PG/UG students from various campuses within the state and outside participated in the 9 different events which were conducted simultaneously within the campus. Punjab National Bank was the title sponsor of CDG 2024. As part of the event promotion our students conducted an electrifying street busking prelude at Marine Drive.



ICSI TEACHERS CONFERENCE

ICSI Teachers Conference, a platform for impactful discussions and professional growth was held in our campus featuring a session on "Teachers' Well-being and Burnout Prevention" by Ms. Vinitha Jayan, Corporate Trainer, offering valuable insights for educators. A Startup Idea Validation Workshop led by C S Manu Francis, Practicing Company Secretary Kochi, highlighted entrepreneurial strategies, while C S Nikhil George Pinto, Chairman, ICSI Kochi Chapter delivered an engaging talk on Professional Excellence for Educators. The event also included officials C S Madhusudhanan EP, Ex-Officio Member, ICSI Kochi Chapter and C S Vivek Kumar, Vice Chairman, ICSI Kochi Chapter.



WORLD INVESTOR WEEK 2024

As part of the World Investor Week 2024 *Sahasra*, the Finance Club of Bhavan's Royal Institute of Management conducted a series of events to highlight the importance of financial literacy, responsible investing, and innovation in finance.



The first event was poster making on the theme **Technology & Digital Finance, Crypto Assets and Sustainable Finance** where students showcased their creativity and teamwork.



On the second day we hosted an online session on **Investor Awareness on Financial Planning**, led by Mr. Devendra Tare Head of Sales, Consumer Electronics & Appliances, AWS Certified DevOps Engineer, Solution Architect, MongoDB Developer, Data Scientist and Digital Marketer.



The next event was **Finance Quiz** in association with NISM, testing student's financial knowledge in a fun and competitive environment, covering key topics in finance, investing and economic literacy.



Trading Game Challenge: in association with NISM a trading game challenge was conducted led by Mr. Manoj T Neelakantan, Managing Partner & Lead Trainer at Apex Academy.

NOBLE THOUGHTS: LECTURE SERIES



As part of the Noble Thoughts: Lecture Series a thought-provoking lecture on *"Why Good People Do Bad Things Even in the Era of AI"* by Prof. Dr. John Chiramel, Visiting Professor at IIM Kozhikode, XLR1 Jamshedpur and XUB Bhubaneswar was conducted.

The session was graced by a powerful Presidential Address from Shri. C A Venugopal C Govind, Chairman Bharatiya Vidya Bhavan Kochi Kendra and the esteemed presence of Shri. E Ramankutty Sir, Director Bharatiya Vidya Bhavan, Kochi Kendra.

ISTD STUDENT CHAPTER TRAINING ACTIVITIES

Master Class: The ISTD Student Chapter in collaboration with the ISTD Kochi Chapter, hosted an engaging session led by Prof. Dr. Nilam Panchal from Gujarat University. Her expert guidance on building a successful career in today's dynamic world equipped our students with essential skills and strategies to embrace future opportunities.



Placement Training: The eminent resources from ISTD Kochi offered a corporate training session for the final year students, focusing on resume building and interview preparation-skills essential for our students' professional journeys. The panel of experts include Mr. Ram Mohan Nair, CEO - VAIVA Interview Practice App, Ms. Divya Jithin, CEO - TechMindz, Mr. Kesav Edakkad, CEO-Associated Chemicals, Mr. Mathew Philip, COO -Tutormine.com and Ms. Indira Namboodiripad, Hon. Secretary of ISTD Corporate Trainer & Employability Mastery Coach.

KERALA PIRAVI



In collaboration with the Kerala State Agricultural Department, the Bhavan's Eco Club planted 40 fruit trees to mark Kerala Piravi day.

KMA INTERACTIONS



Inspire Series by KMA led by Mr. Jacob Ninan, Managing-Director of Herbal Isolates and Director of Synthite Industries.

A session with Shri P.K Hormis Tharakan IPS, Former Chief of R&AW and Former State Police Chief of Kerala

BHAVAN'S ENTREPRENEURIAL CELL ACTIVITIES

An informative session on Intellectual Property Rights (IPR) was conducted by Adv. Joseph Rony Jose, Senior Associate at Joel Law House, Research & Solutions as part of Bhavan's IEDC.



The second year students had the opportunity to visit the Kerala Startup Mission, where they engaged with industry professionals and explored the dynamic world of entrepreneurship.



The Bhavan's IEDC execom, comprising Eight members, attended the Annual IEDC Summit, organized by the Kerala Startup Mission (KSUM) at NIT Calicut.



As part of the Innovation Premier League, Bhavan's IEDC organized an idea-pitching session.

OFF CAMPUS IMMERSIVE LEARNING

As part of the Business Ethics course, the first year students embarked on a fascinating heritage walk, immersing themselves in the cultural and historical legacy of our land.



STUDENT'S ACHIEVEMENTS



Mr. Dhanooj B S, MBA 2nd year specialised in Finance & Marketing got selected for SPJAIN WISE TECH Internship, joining a National elite team with a stipend of Rs. 45000.



Ms. Arya K M, MBA 2nd year specialised in Finance & Marketing presented her research paper titled "ESG Risk Rating and Ownership Structure in Value Creation Empirical Evidence from the Indian Banking Industry" guided by Dr. Aswathy Mohan, at the International Conference on Banking and Finance 2024 held at IMI Bhubaneswar, Odisha



Ms. Hajara P Y specialised in Marketing & Operation and Ms. Gayatri Rajesh specialised in Finance & HR have emerged as runners up in the debate competition conducted by The Hindu.

Mr. Rahul M MBA 2nd year specialised in Finance & Marketing was selected to represent CUSAT in cricket at the All India Inter-University South Zone Competition.



Mr. Roshan K, MBA 2nd year specialised in Finance & Marketing was selected to represent CUSAT in shuttle badminton at the All India Inter-University South Zone Competition.

Mr. Athul Raj, MBA Batch 2023-2025 and Ms. Aswathi Ramesh Nair, MBA Batch 2024-2026 secured the Bhavan's Scholarship of Rs. 20000 for outstanding academic achievements.



Our Corporate Walk Team won the first prize at Shikhar- International Management Fest 2024 conducted at SCMS Cochin School of Business.

SAFETY AWARENESS PROGRAMME BY SOCIAL CLUB

In collaboration with The Hindu & IOC, the Social & Eco Club organized a Safety Awareness Programme and training on the Basics of Disaster Management providing students with essential skills and knowledge crucial for both crisis situations and daily safety practices. We had a distinguished panel of speakers, including Mr. Abhimanyu M, LSG Disaster Management Plan Coordinator, DDMA Ernakulam, Mr. Suresh Kumar Pillai, State Head – Kerala, The Hindu, Mr. Markose Bristow, DGM, LPG Sales, IOCL, and Mr. Manoj PD, Trainer, IOCL, who shared their valuable expertise.



TRAINING ON PUBLIC SPEAKING BY TOASTMASTERS INTERNATIONAL

To complement our in-house sessions for public speaking, an invited session was conducted by Toastmasters International. This session provided a valuable opportunity for our participants to learn from experienced speakers, gain practical insights, and develop their public speaking skills.

TALENT SHOW

A Talent Show for the MBA 2024-26 Batch was conducted offering a platform for students to develop their artistic flair, enhance management skills, and connect with their inner selves.

MASTER CLASS

We had the privilege of hosting Dr. R. Sesha Iyer, Professor and Adviser to the Dean at SP Jain Institute of Management Mumbai, and a distinguished member of our Governing Council for an interactive session on Operations Research for our first year MBA students.



NATIONAL LIBRARY WEEK BY BHAVAN'S NDLI

As part of the National Library Week NDLI Club organized a series of library optimisation events, including Essay Writing, Elocution, and Debate Competitions



Mr. Muhammed Razel E S, 1st year MBA, Ms. Gayatri Rajesh, 2nd year MBA and Ms. Megha C R 1st year MBA were the winners.

Essay Competition on "Concert Tourism: A Hidden Gem for Economic Growth" was held.

The Elocution Competition on "Ethical Dilemmas in the Digital Age: A Manager's Perspective" was held.

The winners were Mr. Anirudh R, 1st year MBA and Ms. Martha Philip, 2nd year MBA.



The club organized a Thought-Provoking Debate Competition on the crucial topic: "Who is Responsible for Healthy Eating - Consumers or Food Manufacturers?"

Best Debating Team: Ms. Gayatri Rajesh and Ms. Soya Paul. Best Debators: Mr. Navaneeth KP and Ms. Gayatri Rajesh.

FACULTY ENRICHMENT

- Dr. Deepa Unnithan, Dean and Dr. Aswathy Mohan, Associate Professor, presented their research work on "Environmental Restoration: Solving the Paradox through EKC" at SUSCON 2024, IIM Shillong which had been selected in the top 20 articles considered for publication.
- Dr. Aswathy Mohan, Associate Professor, had a remarkable achievement by receiving the Certificate of Appreciation from the National Institute of Securities Markets (NISM) for her dedication in organizing impactful Investor Awareness activities during World Investor Week 2024.
- Dr. Rohini S. Nair Associate Professor and Dr. Divya P. Velayudhan, Assistant Professor, has presented a research paper titled "A Study on the Impact of Measures of Cybersecurity on E-Government Development Among Top Cybersecure Nations: A Focus on India's Performance" at the International Conference on Tech Diplomacy 2.0 India's Global Strategic Alliance in the Digital Decade held at CHRIST (Deemed to be University), Bengaluru.
- Dr. Divya P. Velayudhan, Assistant Professor, has completed the Faculty Development Programme on Outcome Based Education and Accreditation held at SCMS Cochin School Of Business Kochi.
- Dr. Smitha Rajappan and Dr. Rohini S Nair, Associate Professor's attended a session on "Neural science in HR" at NIPM

GIFT A CHRISTMAS



As part of the Christmas celebration, the Social and Eco Club of our institution visited Alfa Old Age Home, Choorakad, Thripunithura, to spread joy and love and spend quality time with the elderly residents.

Through a heartwarming initiative by our Administrative Officer Ms. Reshma S Nair, every staff member received a Christmas gift.

