



**Bharatiya Vidya
Bhavan**

Bhavan's Royal Institute of Management

(Affiliated to CUSAT)

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MBA 2022-24 BATCH INAUGURATION



The new academic session of MBA 2022-24 batch was inaugurated by Sri. Venugopal C. Govind, Chairman, Bharatiya Vidya Bhavan, Kochi Kendra. In the inaugural address, he exhorted students to explore the unfathomable depths of management education and emphasised the need to acquire absolute clarity in thinking and multiple capabilities to develop themselves as well rounded managers. Sri. E. Ramankutty, Director-Bhavan's Kochi Kendra offered his felicitations and encouraged the new members to absorb and uphold the strong value system of Bhavan to be a cut above as value enriched managers. Prof. Dr. Rajagopala Nair, Dean welcomed the gathering and communicated the sincere commitment of all at Bhavan's in nurturing and developing the new students.



PRATIPAD 2022 - THE FIRST STEP IN MANAGEMENT EDUCATION

The Induction Programme to train the newly admitted students of MBA 2022-24 batch enabled the students to get an overview of their learning methodology, contemporary business world and to set realistic goals for their management career ahead. During the first week of the Training Session, the new scheme of Management Education envisaged by the University, the Corporate Expectations, the challenges ahead and the required employability skills were introduced to the students through interactive sessions, hands-on activities and bridge courses. The second week focused on Corporate Interactions, Industrial Visits, Entrepreneurial discourse as well as Alumni Handholding through BhrAtr' - our Alumni Mentoring programme.

Dr. Hareesh N Ramanathan



(Director-International Relations: SIF-CUSAT) guided students on goal setting for MBAs while our alumni Mr. Anoop Surendranath (Asst. Director, EY, Global



Consulting Services), and Mr. Praveen Saseedharan (Manager-McDonalds India Ltd who are also our BhrAtr members conducted very interactive handholding sessions for the new students. The corporate training conducted by, Mr. Manoj Neelakanatan, oriented students on expected corporate



behaviours and developmental milestones for MBAs.

An array of competency development activities and bridge

sessions were conducted by the in-house faculties to



enable a smooth onboarding to MBA curriculum. The Industrial Visit to Traco Cables and the lecture by Mr. ShanmughaIyer, DGM-Marketing and Ms. Deepa, Unit Head opened up a new learning in Management.



BHAVAN'S IEDC ACTIVITIES

1. A two day **Workshop on Design-thinking** was conducted with Mr. Aravind Warriier - Human Resource director, Rapid Value, as the resource person. Mr. Warriier who is also an alum of the institution delivered an extensive hands-on training for 150 participants.



2. An innovation talk on the topic "Entrepreneurial Innovation" was conducted in the Seminar Hall. Mr. Sujin Oommen Philip, Director, Toir Business Solutions shared his experiences through the entrepreneurial journey.



3. As part of the MSME project under Innovation & Entrepreneurship Course, 2nd year



students visited 12 MSMEs, conducted operational analysis and presented their findings.



4. KSUM-Innovators Premier League (IPL) was launched in the campus spanning a period of 100 days All Kerala Challenge to foster students' innovation.



5. A very interactive "Innovation for Specially abled" session was organised with Mr. Robin Kannanttu Thomas, Co-Founder & CEO- Astrek Innovations as the resource person.



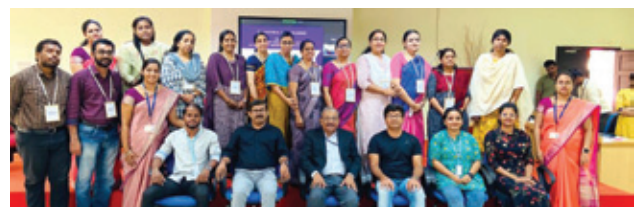
FACULTY DEVELOPMENT PROGRAMMES (FDP) @ BHAVAN'S B-SCHOOL

1. To contribute to the publication endeavours of the research community, a two day **FDP on 'Systematic Literature Review & Publication in High Quality Journals'** was conducted online. Dr. S. Manoharan, Associate Professor & HoD, BMS College, Bangalore was the resource person for the first day and Dr. Nimitha Aboobekker, Assistant Professor, SMS-CUSAT was the



resource person for the second day.

2. Bhavan's League for Inclusive Values-B-Liv, is the movement to uphold and integrate value-based management education covering all disciplines of



management and beyond. In association with the Dept. of Applied Economics-CUSAT, we conducted an offline **"FDP on the Teaching Methodology for Alternate Models of Economics"**. The resource panel comprising eminent Economists under the

leadership of Dr. P Arunachalam & Dr. Suresh of Dept. of Applied Economics, CUSAT, guided the participants on an outcome-based FDP focusing on the changing teaching methodologies incorporating emerging alternate models of economics.

WORKSHOP ON MS EXCEL

A two day hands-on training workshop on Advanced Analytics using Microsoft Excel was conducted for both batches of MBA students in the campus. Mr. Arun Kumar, the MS Excel Master Trainer, Breakthrough Learning, was the resource person for the advanced Excel analytics.



INTERNSHIP TRAINING

The second year MBA students of batch 2021-23, commenced their 45 days internship training at various organisations. All 60 students gained first hand industrial experience in organisations like ITC, Times

of India, Taj, Synthite, Plan Lipids, Geojit, Lifestyle etc. and conducted organisational research guided by faculties and presented their reports.

HERITAGE PROJECT

To gain broader understanding of heritage and values through contextual learning of the course on Indian Ethos & Business Ethics, students of 1st MBA conducted a heritage walk covering Kochi's heritage zones including Muziris, Jew Street, Mattancherry etc. and presented their learnings in the classroom.



SELF-DEFENCE TRAINING BY KERALA POLICE

'Self Defence is the Best Defence' - the Wellness club in association with the Kerala Police has conducted a self defence training programme. The dedicated Police Team under the able leadership of Ms. Sumitha, Sub

Inspector of Police, Mulanthuruthy, visited the campus and provided a comprehensive awareness for boys and practical training for the girl students.



CHRISTMAS CELEBRATIONS - 'JINGLE BELLS' AT BHAVAN'S MAHILAVIBHAG

Christmas at our campus is not just about celebrations, but sharing happiness with the less privileged. We celebrated 'Jingle Bells'- the Christmas event, at Bhavan's Mahila Vibhag. Variety of entertainment, activities, gifts, and a Christmas feast was arranged by our team for the Anganawadi children and pensioners who thoroughly enjoyed the programme. Dr. Rajagopala Nair, Dean Bhavan's B-School, inaugurated



the celebrations. Mr. Pradeep Kumar, Manager-Admn., BVB shared the Christmas message. Ms. Srikala, Convenor-Mahilavibhag delivered the vote of thanks.

'IRA' - THE ANNUAL SPORTS & RUN FOR A CAUSE

The annual sports meet 'Ira 2022' was conducted across a week and all students participated in the different events with vigour and spirit. The culmination of the meet happened with Ira, the annual sports day. The day was set to motion with the 'Run for a Cause' to create awareness on substance abuse, which started off from Hill Palace and ended at the college ground. The run was flagged off by our Dean, Prof. Dr. Rajagopala Nair, all students and staff participated in the event.



EXTENSION ACTIVITIES @ BHAVAN'S B-SCHOOL

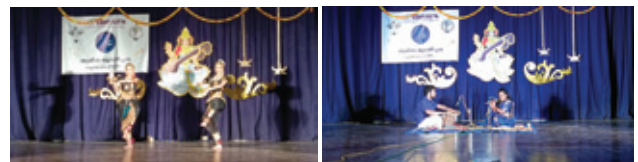
- **Dr. Rajagopala Nair, Dean** was the guest speaker for the Talkshow 'Smart Urbanization' organized by KMRL and GCDF. He was the invited resource person for the orientation programme conducted at Rajagiri College of Management and Applied Science as well as Aquinas College
- **Dr. Deepa Unnithan, HoD & Associate Professor**, conducted a workshop on Student Entrepreneurship organized by School of Industrial Fisheries (CUSAT)
- **Dr. Smitha Rajappan, Associate Professor** was the resource person for the session on Emotional Intelligence at Workplace organized by RBI. Kochi
- **Dr. Girish S Pathy, Associate Professor** was the resource person for the session on Personality Development organized by NILA Arts and Cultural Society, Neriamangalam, five day offline EDP on Research methodology and analytics organized by SCAPS, Marian

College, Kuttikaanam. He was also the invited resource person for the 6 day FDP on Research Methodology conducted by DePaul School of Management and Online entrepreneurship programme for working professionals organized by Kerala Institute for Entrepreneurship Development (KIED).

- **Dr. Rohini S Nair, Associate Professor** was the invited resource person for a session on "Managing yourself" during the "Conference on Welding Technologies Towards Athmanirbhar Bharath Abhiyan in Ship Building and Engineering Industries" organized by Indian Institute of Welding.

CAMPUS LIFE UNLEASHED

- Twarita Rudrarchana - Dance and music rendering in Bhavan's Navratri celebrations by our students



- Deepavali celebration in the Campus



- Gandhi Jayanti Observation by Cleaning and Restoring the abandoned water harvest tank in the campus for outdoor activities.



- Kerala Piravi Celebration
- Student Tour to Goa
- FIFA @ Campus



PLACEMENTS 2023 STARTED IN 3RD SEMESTER

The placement season of Batch 2021-23 started off with 10 companies announcing their process in the campus and Bandhan Bank recruiting eight students from the third semester. Two other students have been shortlisted to the finals by Fedex and Berger paints which will be conducted by the end of 4th semester. TCS, Federal Bank, Naukri.com, IBS, Kantar, Elite Foods, Luxxotica are the other brands which have already initiated their recruitment process in our campus for the batch which will pass out by June 2023.

