



Bharatiya Vidya
Bhavan

Bhavan's Royal Institute of Management

(Affiliated to CUSAT)

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BHAVAN'S CENTRE FOR DATA SCIENCE (BCDS)

With an objective of harnessing the power of data revolution in academics through research, training and development, the Bhavan's Centre for Data Science was launched in the campus by Sri. Dinesh Thampi, VP-Operations, TCS. In his address, Sri. Dinesh Thampi elaborated on how data is the new oil of the digital economy to derive valuable insights to unlock business decisions and strategic planning. Sri. Venugopal C. Govind, Chairman-BVB, Kochi Kendra who presided over the function highlighted the potential of data science which combines Math and Statistics, specialized programming, advanced analytics, artificial intelligence (AI), and machine learning with specific subject matter expertise to uncover actionable insights hidden in an organization's data to accelerate digital transformation. Sri. Sathish



Kumar, Data Science Expert and Professor-Dept. of Future Studies, University of Kerala delivered a special address covering nuances of Data Science. Dr. Rajagopala Nair, Dean, welcomed the gathering and elaborated on the objectives of establishing the Centre and Dr. Rohini S. Nair, Associate Professor & Centre in-charge delivered the vote of thanks.

MASTER CLASS ON FORECASTING USING MACHINE LEARNING, SIMULATION AND OPTIMISATION

BCDS commenced operations with a Master class by Dr. Satheesh Kumar, Professor, Department of Future Studies, University of Kerala, on the topic '**Forecasting using Machine Learning, Simulation and Optimization**'. The session focused on providing the participants with a comprehensive understanding of the latest predictive analytics techniques and forecasting applications.



'DWIPAD'- CORPORATE TRAINING FOR SECOND YEAR MBA

"Dwipad" is the Corporate Readiness Training Programme imparted to the second year MBA Students, which will enable them to enhance their skills and to transform themselves into better



Mr. Aravind Warriar - Partner - People & Culture, Volvo who interacted with the students on **Personal branding** while Ms. Praseeda Praveen, Talent Management-IBS trained their



concentrated on **Group discussion and Interview Training** & Mr. Anu Gopalakrishnan & Team, Apttitech Training who guided students

through various aspects of **Quantitative Aptitude** and Logical Reasoning This was supported by BhrAtr mentors who are our alumni,

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younger batch on **Profile building**.



A session with faculty mentors on **Dwipad milestone analysis** – an evaluation tool developed by the internal faculties for the progressive analysis of students' managerial competency develop-ment was also conducted as part of Dwipad.

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CERTIFICATE COURSE ON 'POWER BI'

Bhavan's Centre for Data Science rolled out its first certificate course titled 'Introduction to Power BI.' This comprehensive course, spanning 10 hours, aimed to equip participants with a solid understanding of the Power BI tools and the fundamentals of visualization. As an additional value, an industry session was conducted, led by **Mr. Binoy X. Babu, Senior Manager - Leadership, TCS**. Upon meeting the evaluation criteria, participants were awarded certificates as recognition of their successful completion of the course.



BHAVAN'S IEDC ACTIVITIES

- **'Bhavan's Ideathon'** was conducted with the active participation of our student innovators. Three winning teams were represented in Regional Ideathon conducted by KSUM and the startup " Goodrelief" developed through Bhavan's IEDC by Ms. Sruthymol MBA-Marketing & HR, was selected as the winner of **KSUM Idea grant of Rs. 3 lakhs**.



- **'Startup Awareness and Leadership Training (SALT)'**, the 15 hour structured training was conducted for the 9th and 11th standard school students of **Cochin Refineries School (CRS)**. The training generated 7 new business plans which were presented and evaluated by the expert panel in the B-Plan pitching contest.



- A session on **Rural Women Entrepreneurship** featuring Ms. Sarala Bhaskaran, a small-scale craft worker was conducted. Our student Ms. Anjana Menon conducted an interview with Ms. Sarala Bhaskaran and later an exhibition of the various types of bags made by her was organised to showcase her entrepreneurial skills.



- **'Hackathon'** wherein the students were provided with real-life market conditions to solve using Business Analytics.



- The **Investiture Ceremony of the Execom 2023** marked the official induction of the new Execom members who would be responsible for leading and driving innovation and entrepreneurship initiatives within the institute.



- Orientation class on **'Young Innovators Programme (YIP) 5.0 K-DISC'**. The K-DISC officials guided the innovators through the process and completed the registration process.

- Bhavan's IEDC emerged as the topper in the Management category with a whopping 82800 points in the **Innovators Premier League 2023**.
- Kerala Startup Mission released an **IEDC grant of Rs. 50,000** in addition to the previous grant of Rs. 2 lakhs.
- The students of Bhavan's Royal Institute of Management & Bhavan's College of Arts and Commerce jointly **visited Kerala Startup Mission, Fablab** and interacted with the KSUM officials to understand the ecosystem support available to the student entrepreneurs.



LIFE SAVER ROTARIAN TRAINING BY BHAVAN'S ROTARACT CLUB

The students and staff of Bhavan's Royal Institute of Management participated in the Lifesaver Rotarian training, an initiative by Rotary Cochin Metropolis and Aster Medcity. **Rtn. Dr G.N. Ramesh** delivered the



introductory speech in which he emphasized the importance of getting trained in the divine skill of saving lives.



FACULTY ENRICHMENT

Dr. Smitha Rajappan & Dr. Rohini S Nair, presented a paper titled 'Impact of Interactional Justice On Workplace Inclusion – Role of Promotive and Prohibitive Voice Behavior' organized by the Indian Academy of Management (INDAM) held at NMIMS, Mumbai

Dr. Rohini S Nair presented a paper titled 'A Correspondence Analysis on Motives behind Cyber Crimes in India with Special References to North, East, South and West Zones' at the International Conference on Digital Organizations (ICODO'23) organized by IIM Ahmedabad.

Dr. Deepa Unnithan & Dr. Aswathy Mohan attended FDP for IEDC Nodal Officers organised by Kerala Startup Mission as part of IEDC Summit 2023.

Dr. Smitha Rajappan & Dr. Rohini S Nair, attended the Annual Training Conclave of ISTD on the theme, "Re-engineering the HR function-The future imperative."

Dr. Aswathy Mohan, attended the FDP on Fast-Evolving Securities Markets in India - A Refresher Course by the NISM, an educational initiative of SEBI



Administrative staff attending a training programme on Employee Motivation organised by Bharatiya Vidya Bhavan



Environment Day



Women's Day



Our Annual Arts Programme, Prajna 2023



Iftar in the Campus