



Bharatiya Vidya  
**Bhavan**

**Bhavan's Royal Institute of Management**

(Affiliated to CUSAT)

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## CASA DE GESTAO (CDG) 2023-NATIONAL MANAGEMENT FEST

Casa De Gestao (CDG 2023), the National Level Management Fest was organised by the Bhavan's Royal Institute of Management on 15<sup>th</sup> December 2023. Sri. E. Ramankutty, Director, BVB, Kochi Kendra and



Capt. Sojan Jose Managing Director, Educareer Ltd., were the Chief Guests for the programme. The theme of CDG 2023 was, "Redefine Management with AI



Excellence". The daylong event turned out to be a celebration of the competencies and spirit of youth from different campuses. CDG 2023 was managed end-to-end by our students as an experiential learning on all management functions as a team. A total of 463 students from PG/UG campuses participated in the 9 different events which were conducted simultaneously in multiple venues within the campus.

Educareer was the title sponsor of CDG 2023, and was powered by Tata Steel, Reliance Jio, Logic Academy, SBM Hospital among others. As part of the event promotion, the students artists conducted a crowd pulling streetbusking show at the metro stations. Cash awards and prizes to the winners were given away in the valedictory ceremony. CDG 2023 received remarkable support from our alumni association for sponsorship, round planning and guest arrangement for the judging panel.



## BAZAAR SHASTRA - VIRTUAL TRADING COMPETITION

"Bazaar Shastra", an intra-college Virtual Trading competition was conducted in the campus in association with Fintopedia, Mumbai. Students checked their trading acumen through a highly engaging trading simulation with real time price feeds and margin calculations during real time trading hours. Bazaar Shastra helped the students to understand the dynamics of the stock market and learn how to strategize and succeed in the stock market arena. It was followed by a session on

Financial literacy by **Mr. Nachiketh Save**, Marketing Manager - Fintopedia, Mumbai.



## BHAVAN'S IEDC ACTIVITIES

- **Bhavan's Ideathon** was conducted to find the best ideas from among the students in the campus, to be moulded through the Bootcamp.



- A workshop on "**Psychology of Entrepreneurial Resilience**" was conducted with Mr. Mersheed Hamza, corporate trainer and organizational psychologist as the resource person.



- Innobyte, a day long entrepreneurial event on **AI integrated Business Model preparation and pitching** was conducted with Sri. Vinod Kumar B, Co-founder & Director of BygC, and Mr. Sujin Oommen Philip, Director of Toir Business Solutions and Dr. Preeja Raman, founder of Hug a Plant. A total of 10 teams shortlisted based on pre-submitted pitchdecks from across Kerala campuses contested through three rounds in the Finale for the pre-seed fund of Rs. 15000, trophy and certificates.



- The Execon members of Bhavan's IEDC participated in the **IEDC summit** held at Trivandrum.



- The Bhavan's IEDC Bistro Stall set up by students for the Oorja Festival at Bhavan's Munshi School.



## GIFT A CHRISTMAS AT PALLIATIVE CARE DEPT., GENERAL HOSPITAL

Christmas celebrations is more than just the merriment and fun for our students. It's our practice to share the gifts of Christmas joy with those around us who are in pain and suffering. This year, after the celebration in the campus, " Jingle Bells', we visited the Palliative Care Department of General Hospital, Ernakulum and handed over the cakes and blankets contributed by our students and staff members to the good Samaritans in the department. The students spend time with the volunteers and listened to their experiences in providing palliative care to alleviate the distress of terminally ill patients.



## CORPORATE INTERACTION

A very interactive session with Mr. N. K. Muthappa, VP & Head Business Development, MCX was hosted wherein students gained practical insights on commodity derivatives.



## OFF-CAMPUS IMMERSIVE LEARNING

- **TCS Design Lab visit** -As part of their course in Business Analytics facilitated by Dr. Rohini S Nair, the 2<sup>nd</sup> year MBA students visited the TCS Design Lab and learned on different aspects of **technology integration in management** from the experts in TCS. They had an additional session on sustainability in TCS which opened up a new chapter on Environmental Social Governance for our students.



- **Heritage Walk**-The 1<sup>st</sup> MBA students students participated in a heritage walk covering all areas of Cochin Heritage Zone, to gain broader understanding of our **heritage and early trade practices** as part of the course,



Indian Ethos & Business Ethics, facilitated by the faculty, Dr. Deepa Unnithan and reported their findings in a Townhall presentation in the campus.

- **Beach Cleaning Drive** -Our students were sensitised on **Environment stewardship and Civic Ecology**, the course content of Environment Management through a Beach Cleaning Drive, facilitated by the course faculty, Dr. Smitha Rajappan.



- **BOOOST** -As part of Bhavan's Outcome Oriented Outbound Skill Trining (BOOOST) a market simulation on international trade and finance was done as extension of the course, **International Economics** guided by **Dr. Girish S Pathy**.



## ACHIEVEMENTS

- Ms. Arya K. M., Ms. Sneha Agnus and Miss Tisha Jacob of Semester 1 secured the top three positions in the Virtual Trading Competition conducted by Fintopedia.
- Bhavan's NDLI club, our National Digital Library Wing won the excellence award for the best performer in the state and 10<sup>th</sup> best performing NDLI club in the country from over 5000 registered NDLI under Ministry of Government, Govt. of India.



- Ms. Malavika S Menon, MBA-Finance & Operations Management secured third position in the National level paper presentation Contest 2023 organised by SRBS Gujarati College.
- Mr. Roshan K., 1<sup>st</sup> MBA, secured Runner Up position at National Wild Warrior Obstacle Course Race - 2023.



## FACULTY ENRICHMENT

Dr. Rohini S Nair, Associate Professor completed Post Graduate Programme in Data Science and Business Analytics jointly offered by the University of Texas, Austin and Great Lakes University.



## CONFERENCE PRESENTATIONS

- Dr. Rohini S Nair, Associate Professor presented a paper titled 'Assessing the Ethical and Regulatory Guidelines for AI Integration in Governance Reporting: A Bibliometric Analysis' in the international conference 'AI Applications in ESG' organized by the Data Centre and Analytics Lab, IIM Bangalore on 8th and 9th of December 2023.
- Ms. Induja M. K. and Mr. Athul Raj of Semester 2 presented a paper titled "Sustainability Reporting & Corporate Performance; An Evidence from Dow Jones Sustainability Index" in Social Science Research Colloquium organized by SCMS Cochin School of Business.
- Ms Malavika S Menon of Semester 4 presented a paper titled "A Comparative Analysis of the ESG Approach of MFIs" in the National level paper presentation Contest 2023 organised by SRBS in collaboration with Indian Chamber of Commerce and Industry, Cochin.



Our faculty members Dr. Rohini S. & Dr. Aswathy Mohan being felicitated by our Dean Dr. Rajagopala Nair, on their award of Doctorate



"Back to Campus" - An informal get together of 2003 batch in the campus