

Bhavan's MBA is affiliated to Cochin University of Science and Technology (CUSAT) & approved by All India Council for Technical Education (AICTE), New Delhi



#### Dual Specializations:

Data Science and Business Analytics

Information Technology and Systems

International Business

Entrepreneurship

Marketing

Finance and Accounting

Operations Management

Organisational Behavior and Human  
Resource Management (OB & HR)



# PROSPECTUS

## 2026 - 2027

### Contact Us



8075500478, 8547147238  
0484-2774461



[info@brim.ac.in](mailto:info@brim.ac.in)



Old Guest House Road  
Off Hill Palace Tripunithura  
Thiruvamkulam P.O Kochi - 682 305



**Bharatiya Vidya**  
**Bhavan**

[WWW.BRIM.AC.IN](http://WWW.BRIM.AC.IN)

# VISION

To be an institution of excellence by creating Responsible Management professionals from varied backgrounds as value providers to the Global Business World.

# MISSION

Bhavan's MBA is designed to transform students from diverse social and economic background to value-driven and competent management professionals. We are committed to offering comprehensive exposure to the dynamics of business and management and also by familiarizing them with the ecosystem in which they will function.

# OBJECTIVES

To develop competent managerial resources to cater to the emerging requirements of the dynamic milieu.

To mould socially responsible management professionals and leaders strongly rooted in the inimitable Indian Value system.

To bridge the contemporary knowledge requirements for economic development through intensive management research and consultancy.



**KULAPATI (Dr.) K. M. MUNSHI**

Founder - Bharatiya Vidya Bhavan

# BHAVAN'S ROYAL INSTITUTE OF MANAGEMENT

The Bharatiya Vidya Bhavan is India's premier non-governmental, apolitical, secular, national movement with an international outlook devoted to life-related education, literature and culture. Bhavan's Royal Institute of Management, promoted by the Kochi Kendra of Bharatiya Vidya Bhavan opens an opportunity for you to have management education of international quality, rooted in strong Indian Value system.

Bhavan's Royal Institute of Management, Tripunithura has been set up in the year 2002 in the erstwhile Royal estates of the Kochi Maharajas, to offer MBA programme. Bhavan's MBA course is affiliated to Cochin University of Science and Technology (CUSAT) and approved by All India Council for Technical Education (AICTE), New Delhi. Bhavan's Royal Institute of Management has a heritage campus with the magnificent elegance of royalty, providing the perfect ambience to mould the decision makers of tomorrow.

Bhavan's Royal Institute of Management has state-of-the-art infrastructure facilities, highly dedicated team of faculty, innovative teaching techniques matching international standards, E-Learning facilities, advanced courses on Analytics, Entrepreneurial training that will prepare the students to keep abreast of the changing business environment. We focus on the wholesome development of the students, based on the value system of BHAVAN. Stress on Indian values and culture is an integral part of the MBA programme at Bhavan's Royal Institute of Management.



# BHAVANS MBA PROGRAMME

## Affiliated to CUSAT & Approved by AICTE

Bhavan's Royal Institute of Management, Kochi has unfolded its first PGDM programme in June, 2002, which was subsequently approved by All India Council for Technical Education, New Delhi in June 2008. In 2012 after getting approval from State Government and All India Council for Technical Education (AICTE) the PGDM Course was discontinued and Bhavan's B - School introduced the MBA Programme affiliated to Cochin University of Science and Technology (CUSAT). As per the curriculum and syllabus of CUSAT, Bhavan's Royal Institute of Management, Cochin follows semester system for the new MBA programme and it would be possible to impart a comprehensive learning experience to the students through an interrelated system of continuous evaluation tools like assignments, quiz programmes, mid-term tests, case analysis, mini projects, oral tests, as well as a terminal written examination. A ratio of 60:40 weights will be given for the terminal written examination and continuous evaluation. There will be a Viva Voce conducted at the end of each semester by external experts to evaluate the student's integrative and basic knowledge on the subjects covered.

With a view to ensure continuous improvement in communication and presentation skills and to instill a sense of self confidence among the students, a well-structured individual development schedule is put in place as part of the schedule.

The first two semesters are devoted to functional and compulsory subjects to enable the student to get a grip on all the fundamental aspects of management. The third and fourth semesters are devoted for a range of electives. Bhavan's Royal Institute of Management, Kochi, offers a wide range of electives across eight areas: Data Science and Business Analytics, Information Technology and Systems, International Business, Entrepreneurship, Marketing, Finance and Accounting, Operations Management, and Organizational Behavior and Human Resource Management (OB & HR). During the third semester, students are required to undertake an internship.



# GOVERNING COUNCIL

Bhavan's Royal Institute of Management is guided by an elite Governing Council comprising of proven leaders from industry and academic arena. The members of the Governing Council are :



**Dr. Sesha Iyer**

Professor and Adviser to the Dean,  
SP Jain Institute of Management &  
Research, Mumbai



**CA Venugopal C Govind**

Chairman, Bharatiya  
Vidya Bhavan, Kochi Kendra



**CA Sankaranarayan K**

Hon. Secretary, Bharatiya  
Vidya Bhavan, Kochi Kendra



**Shri. E. Ramankutty**

Director, Bharatiya  
Vidya Bhavan, Kochi Kendra



**Shri. Suresh K**

Deputy Director, Bharatiya Vidya  
Bhavan, Kochi Kendra



**Shri. Shyam Srinivasan**

MD and CEO,  
Federal Bank



**Dr. K. A. Zakkariya**

Director, School of Management  
Studies ,CUSAT



**Dr. P. R. Poduval**

Former Director - School of  
Management Studies - CUSAT



**Shri. Dinesh Thampi**

Vice-President & Head Kerala,  
TCS, Kochi



**Dr. Sam Thomas**

Dean, School of Social Sciences,  
CUSAT



**Shri Rajesh Nair**

Director, Ernst & Young ( EY LLP )  
Kochi / Bangalore



**Shri. Algiers Khalid**

MD, Poovath International,  
Kochi & Vice-President KMA



**Shri. A.Balakrishnan**

Director, Geojit Technology,  
Kochi-Bangalore



**Prof. (Dr.) Rajagopala Nair**

Former Dean, Bhavan's B-School



**Dr. Deepa Unnithan**

Dean, Bhavan's B-School

The Regional Director, AICTE (TVM), The DTE, Kerala and Representative of Govt of Kerala are also members of the Governing Council



# THE COURSE

Bhavan's B-School offers two years full-time MBA Programme and follows the semester pattern as per the curriculum of CUSAT. We impart continuous and comprehensive learning experience to the students through an interrelated system of continuous evaluation tools like assignments, quiz programmes, mid-term tests, case analysis, mini projects, oral tests, as well as an end semester examination conducted by the University. A ratio of 60:40 weights will be given for the semester examination and continuous evaluation. Besides there will be Viva-Voce conducted at the end of each semester essentially by internal examiners to evaluate the student's integrative and basic knowledge on the subjects covered.

The first two semesters are devoted to functional and general subjects to enable the student to get a grip on all the functional aspects of management. The third and fourth semesters are devoted for a range of electives and remaining interdisciplinary courses. Bhavan's B-School follows a dual system of electives which enables the students to master in two functional areas. Each student should carry out a summer project work in a company after the completion of second semester for a period of six to eight weeks. In order to promote social commitment among the young managers, social projects and sensitization activities are incorporated into the course, which is a unique aspect of this program at Bhavan's. The class room sessions are from 9 am to 4.15 pm.

## SCHEME OF STUDY FIRST SEMESTER

- 24-375-0101 Management Concepts and Organisational Behaviour
- 24-375-0102 Statistics for Managers
- 24-375-0103 Managerial Economics
- 24-375-0104 Financial Accounting for Managers
- 24-375-0105 Business Environment
- 24-375-0106 Indian Ethos and Business Ethics
- 24-375-0107 IT for Business and Management
- 24-375-0108 Marketing Management I
- 24-375-0109 Professional Skill Development

## SECOND SEMESTER

- 24-375-0201 Corporate Financial Management
- 24-375-0202 Marketing Management II
- 24-375-0203 Operations Management
- 24-375-0204 Human Resource Management
- 24-375-0205 Management Accounting
- 24-375-0206 Business Research Methods
- 24-375-0207 Legal Aspects of Business

- 24-375-0208 Innovation and Entrepreneurship
- 24-375-0209 Business Communication

## THIRD SEMESTER

- 24-375-0301 Management Science
- 24-375-0302 Organisational Structure, Design and Change
- 24-375-0303 Business Analytics
- 24-375-03XX Elective – 1
- 24-375-03XX Elective – 2
- 24-375-03XX Elective – 3
- 24-375-03XX Elective – 4
- 24-375-03XX Elective – 5
- 24-375-0304 Summer Project

## FOURTH SEMESTER

- 24-375-0401 Strategic Management and Corporate Governance
- 24-375-0402 Business Sustainability
- 24-375-04XX Elective – 6
- 24-375-04XX Elective – 7
- 24-375-04XX Elective – 8
- 24-375-0403 MOOC
- 24-375-0404 Comprehensive Viva-Voce

# LIST OF ELECTIVES

## MARKETING

- Advanced Consumer Behaviour
- Integrated Marketing Communication
- E-Commerce
- Marketing Research
- Strategic Marketing
- International Marketing
- Strategic Sales Management
- Services Marketing
- Brand and Product Management
- Retail Management
- Digital Marketing
- Customer Relationship Management
- Marketing Analytics
- Neuromarketing
- Social Enterprise Marketing

## FINANCE AND ACCOUNTING

- Security Analysis and Portfolio Management
- International Finance
- Working Capital Management
- Management of Financial Services
- Financial Derivatives and Risk Management
- Corporate Restructuring
- Financial Modelling
- Analytics for Finance
- Behavioural Finance
- Bank Management
- Fintech Applications in Business
- Risk Management in Banks

## INTERNATIONAL BUSINESS

- International Finance
- International Marketing
- Global Human Resource Management
- International Logistics Management
- Export and Import – Policies and Procedures

## DATA SCIENCE AND BUSINESS ANALYTICS

- Advanced Data Analytics for Business Decisions
- Data Science Using R and Python
- Advanced Visual Analytics .
- Artificial Intelligence for Business
- Data Management Dynamics
- Financial Modelling
- HR Analytics
- Marketing Analytics
- Simulation and Modelling
- Strategic Data Mining For Business Intelligence
- Supply Chain Analytics
- Text Analytics for Business
- Analytics for Finance

## INFORMATION TECHNOLOGY AND SYSTEMS

- Data Management Dynamics
- Advanced Business Process Re-Engineering
- System Analysis and Design
- Strategic Data Mining for Business Intelligence
- Advanced Data Analytics for Business Decisions
- Technology Management
- Data Science Using R and Python
- Artificial Intelligence for Business
- Advanced Visual Analytics
- Text Analytics for Business
- Agile Project Management
- E-Commerce
- Digital Marketing
- Enterprise Resource Planning
- Strategic Management of Information Technology

## ENTREPRENEURSHIP

- Design Thinking
- Marketing Research
- Project Management
- Managing Interpersonal and Group Processes
- Creativity for Innovation and Entrepreneurship
- New Product Development
- New Business Models
- Entrepreneurial Finance

## OPERATIONS MANAGEMENT

- Project Management
- Customer Relationship Management
- Supply Chain Management
- Purchasing and Inventory Management
- Quality Management
- International Logistics Management
- Service Operations Management
- Simulation and Modelling
- Enterprise Resource Planning
- Supply Chain Analytics
- Design Thinking
- Agile Project Management
- Business Performance Measurement

## ORGANISATIONAL BEHAVIOR AND HUMAN RESOURCE MANAGEMENT (OB & HR)

- Strategic Human Resource Management
- Management of Industrial Relations
- Learning and Development
- Global Human Resource Management
- Reward Management
- Human Resource Planning and Development
- Organisational Change and Development
- Managing Interpersonal and Group Processes
- Performance Management
- HR Analytics
- Workplace Diversity and Inclusion
- Leadership Development: Theory and Practice
- Negotiation Skills for Managers

## ADD ON COURSES



**PROMPT  
ENGINEERING**



**POWER BI**



**MOOC ONLINE  
COURSE**



**LARGE  
LANGUAGE  
MODELS**



**PYTHON**



**ADVANCED  
BUSINESS  
ANALYTICS**



**MICROSOFT  
EXCEL &  
DATA ANALYSIS**



**TALLY PRIME  
WITH GST**



**DIGITAL  
MARKETING**



# RESOURCE CAPABILITY

- Qualified full time faculty, Adjunct corporate faculty & Alumni BhrAtr resource



Library Complex featuring,

- Reference Texts
- National & International Journals
- J-Gate
- Digital Library
- open-source software KOHA
- National Digital Library Club membership

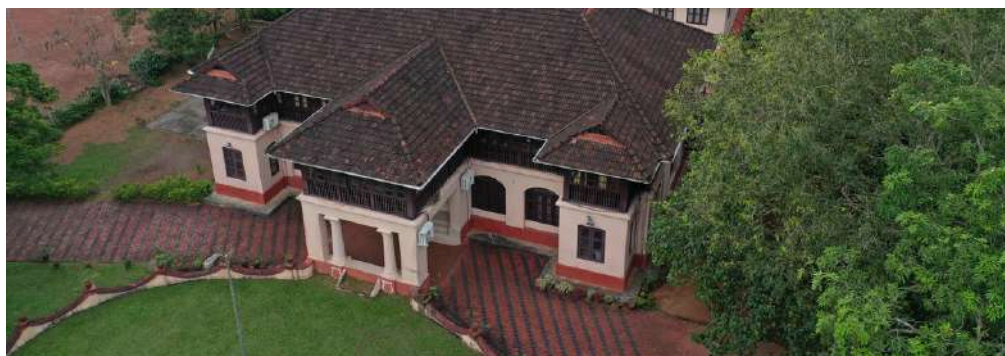
- Computer lab with licensed hardware and software
- Language lab with open-source software
- Advanced Business Analytics Lab







**Lush green Wi-Fi campus with high-speed connectivity**



**Award winning Entrepreneurship Development Cell**



**Hostel facilities for men and women**

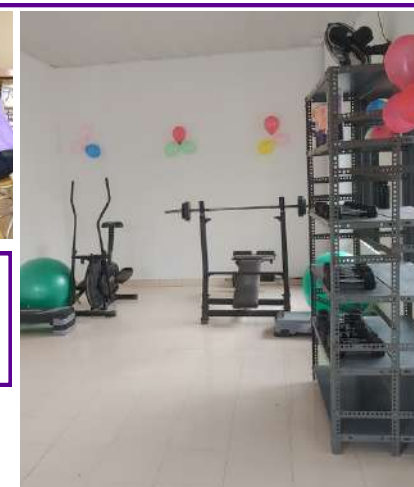


**Students' Food Court -**

**The campus canteen offers hygienic, nutritious food, with the menu decided by a mess committee of student and staff representatives.**



**Convenient college bus service, ensuring hassle-free travel for students**



**Wellness Centre and Sports facilities for physical and mental well-being.**



# INTERNAL FACULTY



## **Dr. Deepa Unnithan** **Dean**

Dr. Deepa Unnithan, Dean at Bhavan's Royal Institute of Management, specializes in Entrepreneurship Development and Marketing. Her dedication to fostering an entrepreneurial spirit has created a vibrant ecosystem on campus, and as a certified NSIDC A-grade trainer in Entrepreneurship and Management, she mentors through the Kerala Startup Mission and for MSMEs. Her professional experience includes roles in the media and banking industries, holding various management-level positions.

The case studies authored by Dr. Deepa Unnithan are published in prestigious references and are used as study materials. She serves as the editor of Vijnan, the institute's newsletter, and is the author of the book *Student Entrepreneurship: A Handbook on How to Catch Them Young*, published by Notion Press, which earned the Rising Star badge for its sales and critical acclaim. In addition to presenting papers at elite academic conferences, she is a Publons-listed reviewer for renowned journals such as Emerald Publishing and Web of Science (WoS) Publications.



## **Dr. Smitha Rajappan** **Associate Professor & HOD**

Dr. Smitha is an Associate Professor in the area of Organizational Behavior and Human Resource Management and holds a PhD in Organizational Silence & Job Embeddedness from Bharathiar University. She has three years of experience as a District Programme Officer with a Central Government Project under MHRD. She has conducted workshops and OBT training programs for students, educators, and corporates and published research in national and international journals.

## **Dr. Rohini S Nair** **Associate Professor**

Dr. Rohini S. Nair, a Gold Medalist from Bhavan's Royal Institute of Management, specializes in HR and Marketing with over 11 years of teaching and research experience. She joined the institute in 2011 after a stint with Axis Bank and holds a Post Graduate Program in Data Science and Business Analytics from the University of Texas, Austin. Her expertise spans Human Behavior, Business Analytics, and Research, and she teaches courses in Business Communication, Organizational Analysis, and Global HRM. She has published papers in reputed journals and conferences and has mentored several research projects.



## **Dr. Aswathy Mohan** **Assistant Professor**

Dr. Aswathy Mohan, UGC NET-qualified Assistant Professor at Bhavan's Royal Institute of Management, brings over a decade of expertise in teaching and research, specializing in Finance. Her academic credentials include a Ph.D. in Management, an MBA in Finance & Marketing, and an M.Com in Finance. With a focus on corporate governance, ethics, and time series econometrics, Dr. Aswathy has published extensively in Scopus-indexed and UGC Care journals and presented at prestigious conferences

such as SUSCON 2024 and ISDSI-Global 2021. She actively participates in faculty development programs, aligning her commitment to integrating ethics, governance, and financial management into management education and research.





### **Dr. Divya P. Velayudhan** **Assistant Professor**

Dr. Divya P. Velayudhan is a B.Tech graduate with a specialization in Electrical and Electronics Engineering, after which she pursued an MBA, qualified for the UGC-NET JRF, and holds a Ph.D. in Management from the School of Management Studies, Cochin University of Science and Technology.

### **Dr. Rijo Gratius** **Assistant Professor**

Assistant Professor in Marketing at Bhavan's Royal Institute of Management. He qualified UGC NET-JRF in Management before securing Doctorate from School of Management Studies, Cochin University of Science and Technology. He previously worked in premier higher education institutions of the country.



### **Dr. Lakshmi N S** **Assistant Professor**

Assistant Professor specializing in Marketing and Human Resources, with 7 years of academic experience. She holds a Bachelor's degree in Commerce from Mahatma Gandhi University and has submitted her PhD thesis in Management at Alagappa University, Karaikudi, awaiting open defense.

Her areas of interest include Marketing Management, MIS, Cyber Security, Managerial Economics, Environmental Management, Financial Management, and Accounting for Managers.



### **Ms. Liney Susan Varghese** **Assistant Professor**

Liney Susan Varghese is an Assistant Professor (Finance) at Bhavan's Royal Institute of Management, with 8.4 years of teaching experience. She holds an MBA with dual specialization in Finance and International Business from Karunya University, Coimbatore, and is currently pursuing a PhD in Management from JAIN (Deemed to be University), Kochi.

# THE BHAVAN'S EDGE

## Industry Interactions

- Industrial Visits
- Noble Thoughts - Lecture Series
- Corporate Interaction
- Practicum - Internship Live Projects

## CUSAT

**Curriculum & Certificate from one of the top ranked universities in India**

## Co - Scholastic Activities

- National management Fest
- Arts / Sports Fests
- Cultural Festivals
- Nature Club & Social Services

## Holistic Personality Development

- Professional Skill Development
- Speak Out
- Dynamic Dialogues
- Student Driven Events
- Social Outreach

## Choice Based Career Options

- Strong Placement Record
  - Institutionalised Entrepreneurial Support
- (Technical & Financial through IEDC - Kerala Startup Mission)

## Academic Add - ons

- Masterclass
- MOOC Courses
- Analytics Workshops
- Add - on Courses
- Perspective circles
- HBR Review
- Field Trip

## Membership Club & Activities

- IEDC & IIC
- NDLI Club
- Rotaract Club
- Center for Data Science
- ISTD

## Bharatiya Vidya Bhavan

**Highest quality & value standards of Bharatiya Vidya Bhavan**

## Continuous Development

- Bhratr - Alumni Mentorship
- Faculty Mentorship
- Mindset Development

## EXTRA ACADEMIC ACTIVITIES

PRATIPAD	RESEARCH PAPERS	JOURNAL REVIEWS	EDUCATIONAL TOUR
SOFT SKILL DEVELOPMENT PROGRAMME (SDP)		DWIPAD	SOCIAL PROJECTS
CULTURAL ACTIVITIES	FUNCTIONAL CLUBS	BUSINESS QUIZ	NEWS ANALYSIS
SEMINARS AND SYMPOSIA	LANGUAGE LAB	CORPORATE INTERACTION	BOOK REVIEW
TRAINING IN ANALYTICAL SOFTWARE PACKAGES		STUDENT'S WELLNESS CENTRE	



# ADMISSIONS

Bhavan's B-School offers a two year full-time MBA Programme approved by AICTE New Delhi and affiliated to Cochin University of Science & Technology (CUSAT). The annual intake of the course is 120.

## Eligibility Criteria :

Any graduate with 50% marks in aggregate and a valid score in CMAT/CAT/KMAT is eligible to apply. All UGC specified Degrees, awarded by the UGC approved statutory

Universities are recognized by Bhavan's B-School for admission to MBA course. However, distance education courses will be considered only if it is approved by the Distance Education Council, New Delhi. Final year degree students may also apply. Community reservation norms are followed as per Government and University stipulation.

Application forms can be availed from Institutes Office or Bharatiya Vidya Bhavan Kochi Office. Alternatively forms can also be downloaded online from [www.brim.ac.in](http://www.brim.ac.in). The cost for application form is Rs. 650/-. The filled in application forms should be sent to :

The Dean,  
Bhavan's Royal Institute of Management,  
Old Guest House Road, Thruvankulam,  
Tripunithura – 682 305, Kochi, Kerala.

Students from all the States can participate in the admission process

## SELECTION PROCEDURE

The short-listed candidates will be called for group discussion & personal Interview. A panel of experts from industry and academia along with a representative of the CUSAT will select the prospective candidates based on the following norms

PARAMETERS	WEIGHTAGE
CMAT/CAT/KMAT Score	70%
Group Discussion	15%
Interview	15%

1. The minimum qualifying cut off marks is 10% for General Category & SEBC and 7.5% for SC/ST.
2. All tests will be treated at par ( CAT/CMAT/KMAT).

## FEE STRUCTURE

Tuition fee	Rs. 80,000/- per sem.
Academic Affiliation & Registration (One-time)	Rs. 30,000/-
Resources & Repository Fee (One-time)	Rs. 5,000/-
Digital Infrastructure Fee (One-time)	Rs. 20,000/-
Industry Interface Fee (One-time)	Rs. 25,000/-
Alumni Fees (One-time)	Rs. 1,000/-
Caution Deposit (Refundable)	Rs. 4,000/-
Hostel fee - Rent Advance (1650/- per Month)	Rs. 9,900/- per sem.
Hostel fee - Mess Advance (Dividing Actuals)	Rs. 15000/- per sem.
Hostel Admission fee (One-time)	Rs. 1000/-
Hostel Caution Deposit (Refundable)	Rs. 2,000/-
The fees shall be payable online (as per High Court Directions)	

## RAGGING FREE CAMPUS

Students from different parts of India harmoniously co-exist in this campus. Ragging is strictly prohibited in the campus and hostels. Since inception of the institution in 2002 this is a ragging free campus. As it is statutory, Anti-Ragging Committee, Anti-Ragging Squad, grievance committee and 'Mentoring Cell' are active in the campus.

# BHAVAN'S PLACEMENT CELL

At Bhavan's Royal Institute of Management, our Placement Cell is dedicated to bridging the gap between academia and the corporate world. Our mission is to ensure that every student is well-prepared to embark on their professional journey. We take pride in our holistic approach to career development, providing students with the resources, training, and opportunities they need to succeed in today's competitive job market.

## PLACEMENT DETAILS

YEAR	NO. OF STUDENTS	NO. OF STUDENTS PLACED	PLACED PERCENTAGE
2023-24	60	55	92.00
2022-23	60	50	83.00
2021-22	60	52	86.00

## RESULTS

YEAR	NO. OF STUDENTS	NO. OF STUDENTS PASSED	PASS PERCENTAGE
2023-24	60	56	93.00
2022-23	60	53	88.00
2021-22	60	55	92.00



# OUR RECRUITERS

Bhavan's B-School has consistently placed all its previous students because of the untiring efforts of the placement division. The faculty co-ordinators and student co-ordinators pool their talents and achieve hundred percent placements year after year.



TATA ASSET MANAGEMENT LIMITED



# STUDENTS' ACHIEVEMENTS 2023 - 2024

## MANAGEMENT FEST WINNERS

### FIRST PRIZE- HR GAME

NATIONAL LEVEL  
MANAGEMENT FEST -  
ZEITGEIST 2024



### SIMULATION GAME

JAI BHARATH  
MANAGEMENT FEST



### BEST MANAGEMENT TEAM

SNIGIST -  
MANAGEMENT FEST



### FIRST PRIZE- CORPORATE WALK

INTERNATIONAL  
MANAGEMENT FEST-  
SHIKHAR 2024 BY SCMS



**BHAVAN'S MBA STUDENTS SELECTED FOR  
COCHIN UNIVERSITY TEAM FOR ALL INDIA  
INTER-UNIVERSITY SPORTS**

## UNIVERSITY YOUTH FESTIVAL WINNERS

### Ms. SHRADDHA KHANNA

1 st prize in Hindustani Music  
2 nd prize in Light Music  
2 nd prize in Ghazal  
3 rd prize in Classical Music



### Mr. ROSHAN K

1 st prize in Hindustani Music  
2 nd prize in Light Music

### Ms. GAYATHRI RAJESH

1 st prize in Film Review



## SPORTING TALENTS



State Natural Bodybuilding  
Competition

Junior category Silver - Kerala



**Ms. ANJANA MENON**  
MBA 2022- 24 BATCH  
(CHESS)



**Mr. ATHULGOSH T A**  
MBA 2023- 25 BATCH  
(BADMINTON)



**Mr. ROSHAN K**  
MBA 2023- 25 BATCH  
(BADMINTON)



**Mr. RAHUL M**  
MBA 2023- 25 BATCH  
(CRICKET)



# FACULTY & EXECUTIVE DEVELOPMENT PROGRAMMES





# INDUSTRY INSTITUTE INTERACTION



**Industry Outlook & Corporate Insights by Mr. Anil K V, Global Head - IT Internal Audit, KPMG**



**BFSI Insights with Mr. Shine AR, State Head-Kerala, TATA AMC**



**Mastering the Management Mindset with Manoj T Neelakantan, Managing Partner, Apex Academy"**



**Kerala Startup Mission Visit  
MBA Batch 2023-25**



**HOCL Visit  
MBA Batch 2024-26**



**TCS Design Lab Visit  
MBA Batch 2023-25**



**Safety Awareness Programme: Essentials of Disaster Management by IOCL & The Hindu**



**Evening Lecture - KMA House  
MBA Batch 2023-25**



**ISTD Student Empowerment Programme**



**Nitta Gelatin India Ltd. Visit  
MBA Batch 2023-25**



**Live Trading Orientation by Mr. Ananthu Shaji, Dy. Manager-NS)**



**Interactive Session with Sri. Deepak Parekh, Former Chairman, HDFC**

# OUR ALUMNI SPEAK FOR US...



**Mr. Muralikrishna Raghupathy**  
Vice President-HR Business Advisor  
JPMorgan Chase & Co.

**Ms. Krithika S**  
Head of Corporate Partnerships,  
Kaleidofin Private Limited



**Mr. Aravind Warriar**  
People & Culture Leader, VOLVO

**Ms. Aswitha Abimanyue**  
Senior Analyst,  
Walmart Global Tech India



**Mr. Anoop Surendranath**  
Asst Director, Tax Technology, EY

**Ms. Aparna B Menon**  
SAP HCM Senior Analyst, Deloitte



**Mr. Gireesh Chankarath**  
Director, NatWest Group

**Ms. Jaisha Jaikishan**  
Founder, LFB



**Mr. Prabhulal Gopinathan**  
Assistant General Manager,  
South Asia New Business -  
Plant Lipids Private Limited

**Ms. Arathi C**  
Assistant Manager, KPMG  
(US Sales & Tax Compliance)



**Mr. Praveen Saseedharan**  
Manager-Real Estate,  
South, AYDI Restaurants India Pvt Ltd

**Ms. Aparna Narayan**  
Talent Acquisition Director,  
Paylocity



**Mr. Anandhu Shaji**  
Manager, National Stock Exchange  
of India Ltd

**Ms. Aishwarya S**  
Deputy Manager,  
Reliance Jio Infocomm Ltd



**Mr. Vibin Gopinath**  
Head of Business and Operations,  
Lulu Finserv

**Ms. Hamna Salam**  
Executive HR,  
Club Mahindra Holidays



**Mr. Vijay Chandra Bose**  
Founder & Director,  
The Hearth Kitchen

**Ms. Prasita Prasad**  
People & Culture Business Partner,  
SOTI



**Mr. Arun Paul**  
Senior Partner, Nuvama Private

**Ms. Anuradha K**  
Manager- People Transformation,  
AB InBev





# TESTIMONIALS



**Visakh Ram Mohan**  
**Federal Bank Ltd.**

There are some choices in life that leave you happy for having made them. Joining Bhavan's is one such decision I take pride in. With its perfect pedagogy, resources, and ambience, it helped me realize my potential. The features offered by Bhavan's B-School enabled me to channel my abilities and ultimately provided the professional career I had always desired.

**Vineetha V. Nair**  
**Ernst & Young Global Limited.**



I consider my 2 years' tenure at Bhavan's Royal Institute of Management as a great experience. Bhavan's provides a great platform for skill enhancement and offers a valuable learning experience. The faculty members as well as the placement committee were extremely supportive in developing us to meet industry expectations and ensuring maximum placement opportunities for all of us.



**Aparna Lakshmanan**  
**Kotak Mahindra Bank Ltd.**

I am very glad to share the positive journey I had at Bhavan's Royal Institute of Management. All the faculty members are enthusiastic and always ready to help. The support I got from the institution provided me with an opportunity to find and follow a career I had desired in a reputed bank like Kotak Mahindra Bank.

**Sidharth S. Kumar**  
**Amazon.com, Inc.**



I consider the time spent at Bhavan's Royal Institute of Management as a great phase of my life. The institute has a great group of faculty members who are extremely cooperative, and the campus environment is very positive. The Training and Placement cell is very active and persistent in providing the right opportunities for the students. The days spent at Bhavan's hold a special place in my life and will be remembered forever. It's a place that brings out the best in each student.





**Neema Rajendran**  
**HTIC Global**

Two-years of MBA experience in Bhavan's Royal Institute of Management, made me stand out from a crowd with the courage to take responsibility by experimenting lot of things. The number of different activities, assignments, and clubs that we had at our college helped me to switch and think from many dimensions by solving a case study related to HR at 10 am and creating a marketing video at 12 pm, which enabled me to be more flexible in my workplace.

**Rohith U J**  
**PhonePe Pvt Ltd.**



Enrolling at Bhavan's Royal Institute of Management was the start of an incredible journey into business innovation. Over two years, I wasn't just immersed in textbooks and lectures, but in a transformative experience that shaped my leadership and strategic thinking.

Today, as an MBA graduate, I carry not just a degree but invaluable experiences and relationships. Bhavans has equipped me with the skills to excel in the corporate world and inspired me to aim higher and empower others. This institution doesn't just mold professionals; it shapes visionaries ready to illuminate the future!



**Midhuna Varma**  
**Kotak Securities**

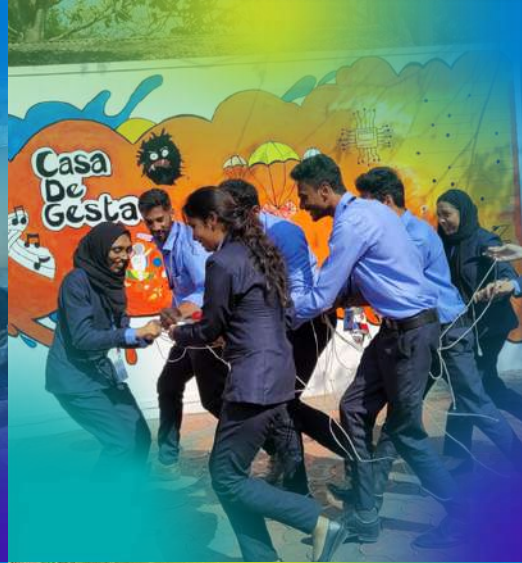
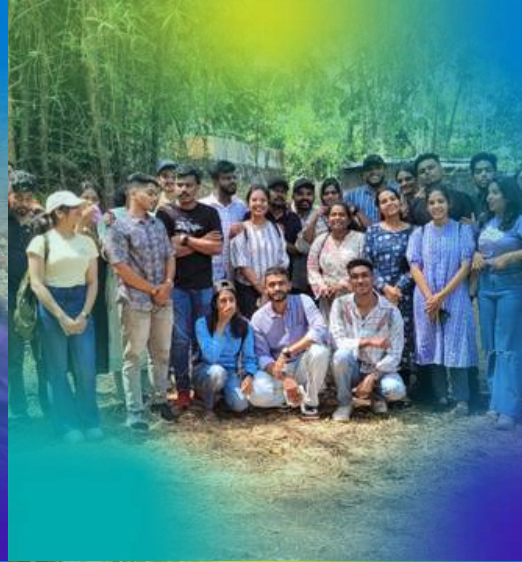
My 2 years at Bhavan's B-School have been transformative. The exposure to diverse subjects, assignments, and club activities helped me develop key skills like multitasking and prioritizing work. This experience not only boosted my confidence but also enabled me to take on responsibilities and handle challenges both inside and outside the classroom with ease.



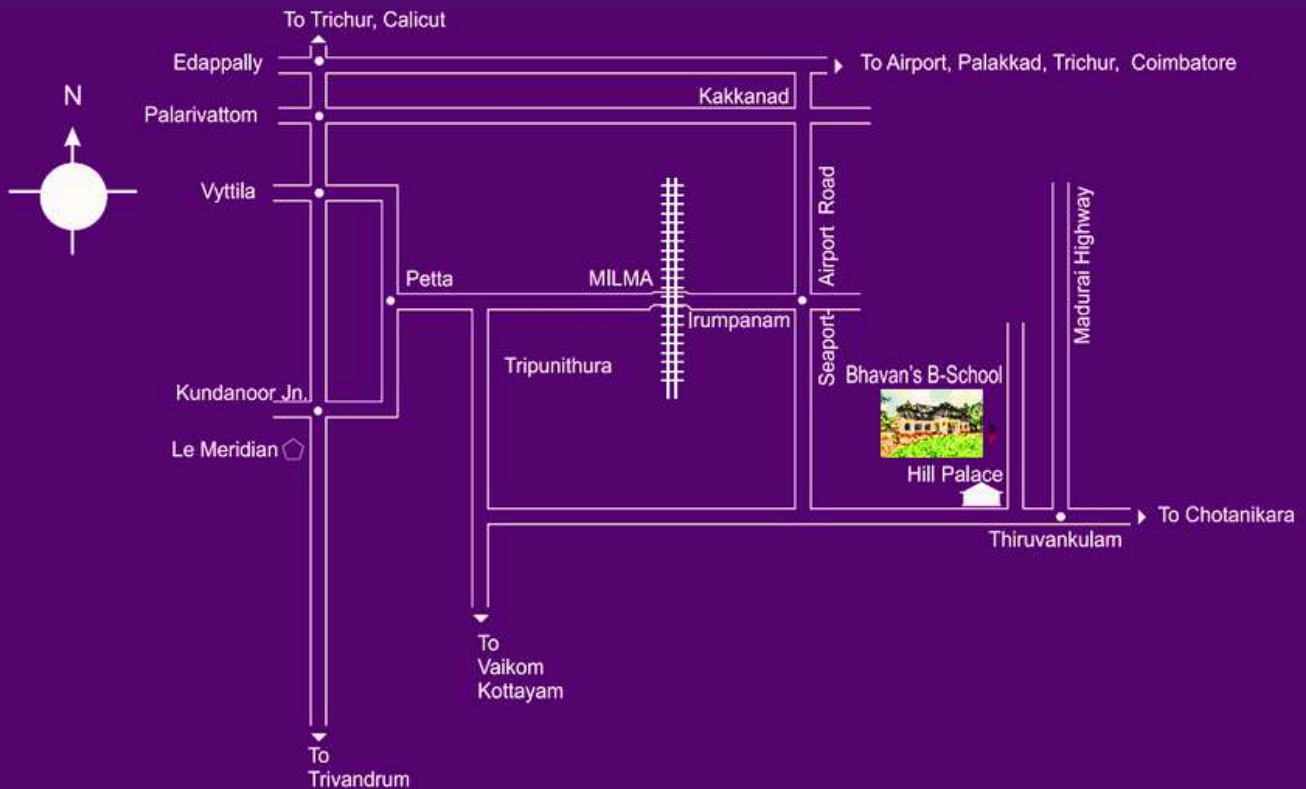












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