

Rohini. S. Nair
Assistant Professor
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A Brief Description

Mrs. Rohini. S. Nair holds Post Graduate Diploma in Management with specialisation in HR and Marketing from Bhavan's Royal Institute of Management. She belongs to the VIIth batch of BRIM and was the Gold Medallist of the batch. After her PG she worked as Assistant Manager in Axis Bank for a brief stint. She then joined BRIM as faculty in 2011. Her area of interest is HR.

Educational Qualification

PGDM (HR and Marketing)

B.A English Literature

Work Experience (Teaching / Industry / Research)

Teaching Experience: (Eight years)

- Assistant professor at BRIM since 2011

Industry Experience: (Six Months)

- Assistant Manager, Operations in Axis Bank

Area of Interest (Teaching / Research)

- Human Resource Management
- Organizational Behaviour
- Organizational Analysis and Processes
- Performance Management
- Business Communication
- Information Technology

Papers published in International Journals

- Published a paper titled 'Revisiting the Revitalizing Role of Culture and Learning in Building Organizational Image' in the International Journal of Research in Management and Business Studies (IJRMBS), Vol. 3, Issue 1, Jan-March 2016.

- Published a paper titled ‘A Link between POS and HR Practices: A Review of Literature’ in the International Journal of Research in Computer Application and Management (IJRCM), Vol.6, Issue 1, January 2016.
- Published a paper ‘A Study on Digital Coverage among BRICS Countries’ in Zenith International Journal.
- Published a paper titled ‘Exploring the Effect of Workplace Spirituality on Job Embeddedness’ in the Cogent Business and Management online journal, Taylor & Francis, Vol. 4, Issue 1,
- Published a paper titled ‘Workplace Spirituality – An Emerging Template for Breaking Organizational Silence’ in the International Journal of Research in Economics and Social Sciences (IJRESS), Vol.8, Issue 2, February 2018.
- Published a paper titled “Investigating the Impact of Workplace Spirituality on Ethical Climate’ in the IUP Journal of Organizational Behaviour, Vol. XVII, No. 3, July 2018.
- Published a paper titled "Understanding the Effect of Psychological Capital on Knowledge Sharing Intention – The Moderating Role of Happiness at Work" in Zenith International Journal Of Business Economics & Management Research (ZIJBEMR), Vol.8 Issue 11, November 2018, ISSN 2249- 8826.
- Published a paper titled ‘Happiness at Workplace – The Role of Psychological Capital’ in the Asian Journal of Research in Social Sciences and Humanities, October 2019.

Conferences/ Seminars / Workshops Attended

- Seminar on ‘Privatisation’ conducted by IMG, 2012.
- International Conference on India’s External Sector: Challenges and Strategies organized by Kochi Business School, 2013.
- Participated in the 2nd International Conference on Inclusive Economic Growth and Sustainable Development organized by Shri Dharmasthala Manjunatheswara Institute of Management Development (SDMIMD), Mysore on November 18-19, 2016 and presented a paper titled ‘Understanding the Relationship between Perceived Organizational Support and Organizational Commitment’.
- Participated in the FDP on High Impact Teaching and Research organized by Albertian Institute of Management, Kochi on 17th December, 2016.
- Presented a paper titled ‘Exploring the Effect of Workplace Spirituality on Job Embeddedness’ in the 4th International HR Conference on Building Organizations of

Tomorrow: Leadership Challenges of Human Capital in a Digital Workplace organized by K J Somaiya Institute of Management Studies and Research, Mumbai on February 3rd and 4th, 2017.

- Participated in the 6th Annual International Conference on Sustainability (SusCon-VI) organized by IIM Shillong on 2nd to 4th March, 2017 and presented a paper titled 'Investigating the Impacts of Workplace Spirituality on Ethical Climate'.
- Participated in the International Research Conference organized by International Association of Research and Development Organization (IARDO) held at Indian Federation of United Nations Association, Delhi on 16th July, 2017 and presented a paper titled 'Dimensions of Organizational Justice and Work Engagement among Health Care Professionals'.
- Participated in the 17th Consortium of Students in Management Research (COSMAR) held at the Department of Management Studies, Indian Institute of Science (IISc), Bangalore on 20 -21, November, 2017 and presented a paper titled 'Understanding the Relationship between Self-Efficacy and Workplace Spirituality: The Moderating Role of Knowledge Sharing Intention'.
- Participated in the PAN IIM World Management Conference held at IIM Lucknow on December 14-16, 2017 and presented a paper titled 'Workplace Spirituality – An Emerging Template for Breaking Organizational Silence'.
- Participated in the 11th Indian Subcontinent Decision Sciences Institute (ISDSI) International Conference held at IIM Tiruchirappalli on December 27-30, 2017 and presented a paper titled 'Workplace Spirituality – A New Paradigm for Knowledge Sharing and OBSE; Role of Locus of Control'.
- Participated in the 12th Indian Subcontinent Decision Sciences Institute (ISDSI) International Conference held at SP Jain Institute of Management, Mumbai and presented a paper on 'Examining the Relationship between Workplace Spirituality and Silence Behaviour – The Mediating Role of PJ Fit'.
- Presented a paper on "Examining the Effect of Positive Affectivity Among the Star Hotel Employees: The Role of Perceived Organizational Support" in the International Conference on Recent Trends in Global Sustainable Tourism and Hospitality Research organized by Alagappa University, September 2019.